# Cultivating Social Intelligence: Mastering Human Dynamics

31 January – 4 February 2027
Riyadh (KSA)



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## Why This Course

Success in professional and personal life depends not only on technical skills, but also on the ability to understand people, read situations, communicate effectively, and build meaningful relationships. Social intelligence helps individuals navigate complex interactions with confidence, empathy, and awareness.

In today's diverse and fast-moving work environments, professionals need to manage emotions, understand social cues, adapt communication styles, resolve conflict, influence others, and build trust across different personalities, teams, and cultures.

This intensive 1-week course is designed to enhance participants' social intelligence and equip them with practical skills for managing social dynamics more effectively. Through interactive exercises, self-assessments, communication practice, role plays, and real-world scenarios, participants will learn how to strengthen emotional awareness, improve relationships, resolve conflicts, and use influence in a positive and empathetic way.

## What You'll Learn and Practice

By joining this program, you will:

- Understand social intelligence and its importance in personal and professional success.
- Develop stronger self-awareness and emotional regulation skills.
- Build empathy and improve perspective-taking.
- Assess your current social intelligence strengths and development areas.
- Apply effective communication techniques in different social contexts.
- Use active listening and non-verbal communication more effectively.
- Adapt communication styles to different audiences and personalities.
- Practice assertiveness and set healthy boundaries.
- Give and receive feedback with confidence and respect.
- Build rapport, trust, and long-term professional relationships.
- Navigate difficult personalities and complex social situations.
- Apply conflict resolution, negotiation, and mediation techniques.
- Strengthen influence and persuasion skills grounded in empathy.
- Improve adaptability in diverse social and cultural environments.



## The Program Flow

### Day 1: Foundations of Social Intelligence

- Understanding social intelligence and why it matters.
- The connection between social intelligence, emotional intelligence, communication, and relationships.
- Self-awareness and emotional regulation.
- Recognizing emotional triggers and social response patterns.
- Developing empathy and perspective-taking.
- Assessing your current social intelligence.
- Practical exercise: Creating a personal social intelligence development profile.

### Day 2: Effective Communication Strategies

- Active listening and its role in building trust.
- Non-verbal communication, body language, tone, and facial expressions.
- Adapting communication styles to different audiences.
- Assertiveness and setting boundaries respectfully.
- Giving and receiving feedback effectively.
- Managing misunderstandings and improving clarity.
- Role play: Practicing communication in different social and workplace scenarios.

### Day 3: Building and Nurturing Relationships

- Establishing rapport and trust.
- Understanding what strengthens or weakens relationships.
- Networking and social capital development.
- Cultivating long-term professional relationships.
- Managing expectations and maintaining credibility.
- Navigating difficult personalities.
- Workshop: Building a relationship strategy for professional growth.

### Day 4: Conflict Resolution and Negotiation

- Understanding conflict styles and triggers.
- Recognizing early signs of tension and disagreement.
- De-escalation techniques and emotional management.
- Win-win negotiation strategies.
- Mediating conflicts between others.
- Maintaining respect and trust during difficult conversations.
- Practical exercise: Resolving a conflict through structured dialogue.



### Day 5: Advanced Social Intelligence Skills

- Influence and persuasion techniques.
- Using empathy, credibility, and clarity to influence positively.
- Reading and adapting to social cues.
- Leading and motivating teams through social awareness.
- Applying social intelligence in diverse cultural contexts.
- Building adaptability in unfamiliar or sensitive social situations.
- Final activity: Creating a personal social intelligence action plan.

## Individual Impact

- Improve your ability to build rapport and connect with others quickly.
- Strengthen emotional awareness and self-regulation.
- Communicate more clearly, confidently, and respectfully.
- Improve your ability to handle difficult personalities and sensitive conversations.
- Enhance conflict resolution and negotiation skills.
- Build greater adaptability in diverse social and cultural settings.

## Work Impact

- Improve teamwork, collaboration, and workplace relationships.
- Reduce misunderstandings, tension, and interpersonal conflict.
- Strengthen leadership, influence, and team motivation.
- Improve communication across departments, cultures, and stakeholder groups.
- Build a more respectful and emotionally aware workplace environment.
- Support stronger professional networks and long-term relationship value.

## Training Methodology

This program uses a practical and highly interactive approach to help participants apply social intelligence skills in real-life situations. Learning methods include:

- Interactive discussions and guided facilitation.
- Social intelligence and emotional awareness self-assessments.
- Active listening and non-verbal communication exercises.
- Role plays for feedback, assertiveness, and difficult conversations.
- Relationship-building and networking activities.
- Conflict resolution and negotiation simulations.
- Cultural awareness and social adaptability scenarios.
- Peer feedback, facilitator coaching, and personal action planning.



## Beyond the Course

Upon completion, participants will be prepared to navigate social situations with greater awareness, confidence, and empathy. They will return ready to:

- Build rapport and trust more naturally.
- Communicate effectively across different social and professional contexts.
- Resolve conflicts constructively.
- Strengthen professional relationships and networks.
- Influence others with empathy and credibility.
- Apply social intelligence to improve leadership, collaboration, and personal growth.

