# Supply Chain Best Practices: Optimizing Performance & Value

13 – 17 December 2026
Riyadh (KSA)



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## Why This Course

In today's fast-paced and competitive environment, supply chains must be agile, efficient, and resilient. Organizations that optimize their supply chain operations are better positioned to reduce costs, improve service levels, and respond quickly to changing market demands.

This comprehensive 1-week program is designed to provide professionals with modern supply chain strategies and practical tools. It focuses on improving performance across the entire value chain—from procurement to distribution—while leveraging data, technology, and best practices.

## What You'll Learn and Practice

By joining this program, you will:

- Understand the core components of effective supply chain management.
- Apply advanced demand forecasting and inventory optimization techniques.
- Develop strong supplier relationship and procurement strategies.
- Optimize logistics and distribution networks for efficiency.
- Leverage technology and analytics to enhance decision-making.
- Manage risks and build more resilient supply chains.

## The Program Flow

### Day 1: Supply Chain Fundamentals and Strategy

- Understanding key supply chain concepts and structures.
- Aligning supply chain strategies with business objectives.
- Applying best practices in planning and execution.
- Defining performance indicators for success.

### Day 2: Demand Planning and Inventory Management

- Applying advanced forecasting techniques.
- Optimizing inventory levels to balance cost and availability.
- Implementing integrated planning approaches.
- Designing demand-driven supply chain models.



### Day 3: Procurement and Supplier Relationship Management

- Applying strategic sourcing and category management.
- Evaluating and selecting suppliers effectively.
- Building collaborative supplier relationships.
- Managing contracts and improving negotiation outcomes.

### Day 4: Logistics and Distribution Optimization

- Designing efficient supply chain networks.
- Improving transportation and delivery processes.
- Enhancing warehouse operations and automation.
- Optimizing last-mile delivery strategies.

### Day 5: Technology, Analytics, and Risk Management

- Exploring digital tools and emerging supply chain technologies.
- Using data analytics to improve decision-making.
- Identifying and mitigating supply chain risks.
- Building resilient and sustainable supply chain systems.

## Individual Impact

- Strengthen your ability to manage and optimize supply chains.
- Improve your analytical and strategic decision-making skills.
- Build confidence in handling complex supply chain challenges.
- Enhance your ability to drive continuous improvement.

## Organizational Impact

- Improve operational efficiency and reduce costs.
- Enhance supply chain responsiveness and flexibility.
- Strengthen supplier performance and collaboration.
- Build resilience against disruptions and uncertainties.

## Training Methodology

This program emphasizes practical, real-world application through:

- Case studies based on supply chain scenarios.
- Interactive workshops and group discussions.
- Exercises in forecasting, planning, and optimization.
- Tools and templates for immediate implementation.



## Beyond the Course

By the end of this program, participants will be equipped with the tools and strategies needed to improve supply chain performance.

They will return ready to:

- Develop a strategic roadmap for supply chain optimization.
- Implement demand-driven planning approaches.
- Strengthen supplier management and procurement practices.
- Manage risks and enhance supply chain resilience.

**This course enables professionals to transform supply chains into efficient, data-driven, and resilient systems that support long-term organizational success.**

