BLACKBIRD FOR TRAINING

The Competent Manager: Transformative Leadership & Strategy

17 – 21 January 2027
Riyadh (KSA)

UK Trainig
PARTNER



The Competent Manager: Transformative Leadership & Strategy

Ref: 321994_234082 **Date:** 17 – 21 January 2027 **Location:** Riyadh (KSA) **Fees:** 4200 GBP

Why This Course

Organizations today require leaders who can think strategically, inspire teams, and guide their organizations through constant change. Managers are expected not only to oversee operations but also to lead transformation, drive innovation, and align their teams with long-term strategic objectives.

This intensive 1-week program helps managers develop the mindset and capabilities required for transformative leadership. By combining leadership development, emotional intelligence, and strategic thinking frameworks, participants will gain practical tools to lead people effectively, make sound decisions, and contribute to sustainable organizational success.

What You'll Learn and Practice

By participating in this program, you will:

- Develop a transformative leadership mindset and leadership approach.
- Strengthen strategic thinking and structured decision-making capabilities.
- Improve emotional intelligence and interpersonal effectiveness.
- Learn practical strategies for managing change and fostering innovation.
- Build stronger team leadership and motivation skills.
- Apply key principles of organizational strategy to real-world challenges.

The Program Flow

Day 1: Foundations of Transformative Leadership

- Understanding the principles of transformative leadership.
- Conducting leadership self-assessments and style analysis.
- Developing a clear personal leadership vision.
- Building trust, credibility, and leadership presence.

Day 2: Emotional Intelligence and Interpersonal Effectiveness

- Understanding emotional intelligence and its role in leadership.
- Strengthening communication and active listening skills.
- Applying conflict resolution and negotiation techniques.
- Building and sustaining strong professional relationships.



Day 3: Strategic Thinking and Decision Making

- Applying principles of strategic thinking and analysis.
- Conducting environmental scanning and identifying emerging trends.
- Using structured decision-making frameworks.
- Aligning team objectives with broader organizational strategy.

Day 4: Driving Innovation and Change

- Creating a culture that encourages creativity and innovation.
- Applying change management principles and best practices.
- Managing resistance and engaging stakeholders in change initiatives.
- Leading cross-functional teams to support innovation.

Day 5: Team Leadership and Organizational Strategy

- Motivating and empowering team members.
- Implementing performance management and constructive feedback.
- Developing and executing organizational strategies.
- Measuring performance and evaluating strategic outcomes.

Individual Impact

- Strengthen leadership confidence and strategic perspective.
- Improve emotional intelligence and interpersonal effectiveness.
- Develop practical leadership strategies for motivating teams.
- Gain a personalized leadership development plan for continued growth.

Work Impact

- Improve team engagement, collaboration, and performance.
- Support better strategic alignment across departments.
- Strengthen the organization’s capacity for innovation and change.
- Enable leaders to guide their teams toward long-term organizational success.

Training Methodology

This program combines leadership theory with hands-on learning to ensure practical application. Learning methods include:

- Interactive workshops and leadership discussions.
- Case studies based on real organizational scenarios.
- Group exercises focused on strategy and leadership challenges.
- Leadership self-assessments and reflective learning.
- Practical frameworks and tools for leadership and strategy development.



Beyond the Course

By the end of the program, participants will be able to:

- Lead teams with greater clarity, confidence, and strategic insight.
- Apply emotional intelligence to strengthen leadership relationships.
- Develop and implement strategies that support organizational growth.
- Guide teams through change while maintaining strong performance and engagement.

