The Complete Course on Management and Leadership Skills

11 – 15 April 2027
Riyadh (KSA)



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Why This Course

Strong leadership and effective management are essential for organizations seeking sustainable growth and performance. Leaders must be able to guide teams, communicate clearly, make informed decisions, and navigate change in an increasingly complex business environment.

This intensive 1-week program provides a comprehensive foundation in leadership and management skills, combining proven frameworks with practical tools that can be applied immediately in the workplace. Through interactive discussions, case studies, and hands-on exercises, participants will strengthen their ability to lead teams, solve complex problems, and contribute to organizational success.

What You'll Learn and Practice

By participating in this program, you will:

- Develop a personal leadership style that inspires and motivates teams.
- Strengthen communication and conflict resolution skills for effective collaboration.
- Apply strategic thinking to solve complex business challenges.
- Learn practical methods for building and managing high-performing teams.
- Gain insights into change management and organizational development.
- Improve your ability to guide teams through innovation and transformation.

The Program Flow

Day 1: Foundations of Leadership

- Exploring different leadership styles and their influence on team performance.
- Applying emotional intelligence to strengthen leadership effectiveness.
- Building trust and credibility within teams.
- Developing a personal leadership philosophy.

Day 2: Effective Communication and Team Building

- Applying advanced communication techniques for leaders.
- Managing conflicts and negotiations constructively.
- Building and leading high-performing teams.
- Encouraging collaboration and teamwork across departments.



Day 3: Strategic Thinking and Decision Making

- Developing strategic plans and setting clear goals.
- Applying problem-solving and decision-making frameworks.
- Assessing risks and managing uncertainty.
- Leading teams through change and complex situations.

Day 4: Performance Management and Coaching

- Setting clear performance expectations and accountability systems.
- Providing effective feedback and coaching for development.
- Developing and retaining high-potential talent.
- Handling difficult conversations and addressing underperformance.

Day 5: Organizational Leadership and Innovation

- Strengthening organizational culture and values.
- Encouraging innovation and creative thinking.
- Applying change management strategies.
- Promoting ethical leadership and corporate responsibility.

Individual Impact

- Strengthen your leadership confidence and professional presence.
- Improve communication, decision-making, and team management skills.
- Gain practical tools for coaching and developing employees.
- Build a personalized leadership development plan for continued growth.

Work Impact

- Improve team collaboration, engagement, and productivity.
- Support more effective decision-making across the organization.
- Strengthen the organization's ability to manage change and innovation.
- Enhance leadership capability across teams and departments.

Training Methodology

The program combines conceptual learning with practical experience to ensure lasting impact. Learning methods include:

- Interactive workshops and group discussions.
- Real-world case studies and leadership scenarios.
- Collaborative team exercises and problem-solving activities.
- Leadership self-assessments and guided reflection.
- Practical frameworks and tools for leadership and organizational development.



Beyond the Course

By the end of the program, participants will be able to:

- Lead teams with greater clarity, confidence, and effectiveness.
- Apply strategic thinking to guide organizational decisions.
- Develop and motivate employees to achieve higher performance.
- Contribute actively to organizational growth, innovation, and long-term success.

