Leadership Development: Unlock Your Potential in 1 Week

5 – 9 September 2027
Riyadh (KSA)



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Why This Course

In today's fast-paced and ever-evolving business landscape, leadership goes beyond managing tasks — it requires vision, influence, and the ability to inspire teams toward achieving organizational goals. Leaders who understand themselves, communicate effectively, and think strategically are better equipped to drive performance and foster innovation.

This intensive 1-week Leadership Development program is designed for mid to senior-level managers seeking to elevate their leadership capabilities. Participants will engage in interactive sessions, practical exercises, and real-world case studies to strengthen both self-awareness and strategic leadership skills.

What You'll Learn and Practice

By attending this program, you will be able to:

- Gain a clear understanding of your personal leadership style and its impact on teams.
- Communicate more effectively, resolve conflicts, and influence others constructively.
- Build, motivate, and manage high-performing teams.
- Apply strategic thinking and ethical decision-making to complex challenges.
- Lead organizational change and foster innovation.
- Develop a structured personal leadership development plan.

The Program Flow

Day 1: Understanding Leadership Fundamentals

- Exploring leadership styles and applications
- Building self-awareness and emotional intelligence
- The role of a leader in organizational success
- Establishing trust and credibility

Day 2: Effective Communication and Interpersonal Skills

- Active listening and providing constructive feedback
- Conflict resolution and negotiation techniques
- Influencing and persuasion skills
- Cross-cultural communication challenges and solutions



Day 3: Team Management and Motivation

- Creating and leading high-performance teams
- Delegation, empowerment, and coaching techniques
- Performance management and recognition strategies
- Motivating and engaging team members effectively

Day 4: Strategic Thinking and Decision Making

- Critical thinking and structured problem-solving methods
- Strategic planning and goal setting
- Risk assessment and management
- Ethical and responsible decision-making in leadership

Day 5: Leading Change and Innovation

- Understanding organizational culture and change dynamics
- Implementing effective change strategies
- Encouraging innovation and creative problem-solving
- Building resilience and adaptability as a leader

Individual Impact

Participants will leave the course with:

- A personalized leadership development roadmap.
- Stronger communication and interpersonal skills.
- Enhanced ability to inspire and motivate teams.
- Improved decision-making and strategic thinking capabilities.

Organizational Impact

Organizations will benefit from:

- Leaders who drive performance, engagement, and accountability.
- More agile and adaptive teams capable of navigating change.
- Stronger alignment between leadership actions and strategic objectives.
- Enhanced culture of innovation, collaboration, and resilience.



Training Methodology

- Interactive workshops and practical exercises
- Real-world case studies and scenario-based learning
- Group discussions and peer feedback
- Action planning for personal and organizational application

Beyond the Course

By the end of the one week, participants will be prepared to:

- Lead with confidence, clarity, and purpose.
- Inspire teams to achieve higher performance and engagement.
- Navigate complex challenges and drive strategic initiatives.
- Contribute to sustainable organizational growth and transformation.

