# Foreign Exchange Dynamics

21 – 25 November 2027
Tunis (Tunisia)



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**Ref:** 328838_229793 **Date:** 21 – 25 November 2027 **Location:** Tunis (Tunisia) **Fees:** 4200 GBP

## Why This Course

The foreign exchange FX market is the world's largest and most liquid financial market, driving global trade, investment, and monetary stability. Understanding its dynamics is critical for professionals involved in finance, treasury, trade, and corporate decision-making.

Foreign Exchange Dynamics provides participants with a comprehensive understanding of how currency markets operate — from exchange rate determination and macroeconomic drivers to trading strategies and risk management. The program combines theory, analytics, and practical insights to help participants navigate volatility, manage exposure, and make informed currency-related decisions in a globalized economy.

## What You'll Learn and Practice

By joining this program, you will:

- Understand the structure and functioning of global FX markets.
- Analyze key factors that influence currency valuation and exchange rate movements.
- Learn how central banks, macroeconomic indicators, and capital flows impact FX dynamics.
- Explore spot, forward, swap, and option instruments in currency trading.
- Develop strategies for FX risk management and hedging.
- Interpret market data, trends, and real-world geopolitical influences on FX markets.

## The Program Flow

### Day 1: Introduction to Global Foreign Exchange Markets

- The evolution and structure of the FX market.
- Major participants: central banks, corporations, traders, and investors.
- Market mechanisms: interbank systems, electronic platforms, and liquidity networks.
- Case study: the role of the FX market in global economic integration.

### Day 2: Exchange Rate Fundamentals

- Understanding nominal vs. real exchange rates.
- Theories of exchange rate determination: PPP, IRP, and Fisher effect.
- The influence of interest rates, inflation, and monetary policy.
- Workshop: analyzing historical exchange rate movements and volatility drivers.



### Day 3: FX Instruments and Trading Strategies

- Spot, forward, and swap transactions — structure and pricing.
- FX options and structured products for risk control.
- Trading strategies: arbitrage, carry trades, and momentum models.
- Practical exercise: building and evaluating a basic FX trading strategy.

### Day 4: FX Risk Management and Corporate Applications

- Identifying and measuring transaction, translation, and economic exposure.
- Designing hedging strategies using forwards, swaps, and options.
- Treasury and cash flow management in multinational operations.
- Group activity: developing a corporate FX risk management policy.

### Day 5: Global Trends, Regulation, and Digital Transformation

- The impact of macro events, geopolitics, and central bank interventions.
- Regulatory developments in FX trading and reporting.
- Fintech and digital innovation: algorithmic trading and digital currencies.
- Action workshop: forecasting FX movements and simulating hedging decisions.

## Individual Impact

- Gain a strong understanding of currency markets and exchange rate dynamics.
- Strengthen analytical skills for interpreting and responding to FX fluctuations.
- Develop confidence in using hedging tools to manage financial exposure.
- Build strategic insight into how global economic factors shape currency trends.

## Work Impact

- Improve financial planning and forecasting through FX market awareness.
- Strengthen treasury and risk management capabilities.
- Support profitability and competitiveness through effective currency strategies.
- Enhance cross-border operations with disciplined FX governance.

## Training Methodology

This program blends analytical learning, hands-on exercises, and case-driven insights to ensure applied understanding and real-world relevance. Learning methods include:

- Interactive simulations of FX trading and hedging decisions.
- Real market data analysis using current exchange rate scenarios.
- Case studies from corporate treasury, banking, and investment settings.
- Guided workshops on strategy development and exposure management.
- Toolkits and templates for ongoing FX analysis and risk planning.



## Beyond the Course

**Upon completion, participants will be equipped to interpret global currency movements, design effective hedging and trading strategies, and manage FX exposures confidently.**

**They will leave prepared to turn foreign exchange understanding into a strategic advantage — supporting financial performance, stability, and global growth in an ever-changing market environment.**

