BLACKBIRD FOR TRAINING

Procurement Transformation

25 – 29 January 2027
Barcelona (Spain)



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Why This Course

Procurement is no longer a back-office function focused solely on cost savings — it's now a strategic driver of innovation, sustainability, and enterprise resilience.

In today's volatile supply environments, organizations that modernize procurement operations gain a competitive advantage through digitalization, supplier collaboration, and strategic value creation.

The Procurement Transformation program equips participants with the strategic frameworks, digital tools, and leadership competencies needed to design and implement a high-impact procurement transformation roadmap.

It integrates category management, supplier collaboration, automation, and governance models, empowering professionals to elevate procurement from an operational activity to a strategic powerhouse.

Through real-world case studies, digital maturity assessments, and practical workshops, participants will learn to lead transformation initiatives that optimize performance, reduce risk, and drive enterprise-wide value.

What You'll Learn and Practice

By joining this program, you will:

- Understand the strategic evolution of procurement and its role in business transformation.
- Learn to design a procurement transformation roadmap aligned with business strategy.
- Master category management, supplier collaboration, and stakeholder engagement.
- Apply digital tools and analytics for smarter, data-driven procurement.
- Develop and implement performance metrics, KPIs, and governance frameworks.
- Lead change management and cultural transformation in procurement teams.
- Integrate sustainability, ESG, and innovation into procurement strategy.
- Build a future-ready procurement organization focused on resilience and value creation.



The Program Flow

Day 1: The New Strategic Role of Procurement

- The transformation of procurement in modern organizations.
- From tactical sourcing to strategic value management.
- Aligning procurement strategy with corporate objectives.
- Procurement maturity models and transformation readiness assessment.
- Case study: How leading organizations transformed procurement into a strategic function.

Day 2: Category Management and Strategic Sourcing Excellence

- Category strategy development and supplier segmentation.
- Total cost of ownership TCO and value-based sourcing.
- Data-driven decision-making in category planning.
- Balancing cost, quality, and innovation in sourcing strategies.
- Workshop: Building a category strategy for a high-impact procurement area.

Day 3: Digital Procurement and Process Optimization

- Digital transformation in procurement — automation, AI, and analytics.
- E-procurement platforms, spend analysis, and predictive sourcing.
- Blockchain, IoT, and cloud-based procurement solutions.
- Designing digital workflows for procurement efficiency.
- Simulation: Implementing a digital procurement ecosystem for end-to-end visibility.

Day 4: Supplier Collaboration, Risk, and Governance

- Supplier relationship management and value co-creation.
- Governance structures and performance measurement KPIs, SLAs.
- Managing procurement risk — geopolitical, financial, and operational.
- Compliance, ethics, and sustainable procurement practices.
- Group activity: Designing a supplier performance and risk governance model.

Day 5: Leading Transformation and Building a Future-Ready Function

- Organizational design for modern procurement teams.
- Leadership, culture, and change management in transformation.
- Developing a talent and capability development strategy.
- The future of procurement — agility, ESG, and innovation.
- Final project: Building a Procurement Transformation roadmap for your organization.



Individual Impact

- Gain advanced knowledge of procurement transformation strategy and execution.
- Strengthen leadership, digital, and analytical decision-making capabilities.
- Learn to design scalable systems for efficiency, compliance, and innovation.
- Build confidence in managing complex transformation programs.
- Position yourself as a Procurement Transformation Leader driving strategic value across the enterprise.

Work Impact

- Enhance procurement efficiency and strategic contribution to business goals.
- Improve supplier collaboration and value co-creation.
- Strengthen governance, transparency, and compliance.
- Accelerate digital transformation across the supply and procurement function.
- Build a sustainable, innovative, and future-ready procurement organization.

Training Methodology

This program combines strategic frameworks, digital insights, and practical application to ensure real-world transformation capability.

Learning methods include:

- Case studies from global procurement transformation success stories.
- Interactive workshops on category strategy, governance, and digital design.
- Simulation exercises on risk and supplier collaboration management.
- Group projects and transformation roadmap development sessions.
- Toolkits, digital maturity models, and templates for organizational application.

Beyond the Course

Upon completion, participants will be equipped to lead procurement transformation initiatives that deliver innovation, resilience, and measurable business value.

Graduates of this program will emerge as Procurement Transformation Professionals — capable of redefining procurement as a strategic force that drives operational excellence and long-term competitive advantage.

