AI Strategy Implementation

12 – 16 April 2027
Paris (France)



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Why This Course

Artificial Intelligence AI has moved from experimentation to enterprise-scale transformation — redefining how organizations operate, compete, and innovate.

However, success in AI adoption depends not on technology alone, but on a clear strategy, robust governance, and effective execution.

The AI Strategy Implementation program equips participants with the tools, frameworks, and leadership insight to translate AI ambition into real-world impact.

It combines technical understanding, organizational alignment, and governance principles to help leaders design and lead scalable AI strategies that align with business objectives and ethical standards.

Through strategic frameworks, implementation models, and case-based simulations, participants will learn how to build a sustainable AI ecosystem that drives innovation and trust.

What You'll Learn and Practice

By joining this program, you will:

- Understand the strategic role of AI in digital transformation.
- Learn how to develop and execute AI strategies aligned with business goals.
- Explore the AI lifecycle — from data readiness to deployment and governance.
- Build frameworks for AI adoption, integration, and change management.
- Master AI governance, ethics, and risk management practices.
- Learn to manage AI teams, partnerships, and stakeholder engagement.
- Develop a roadmap for enterprise-wide AI maturity and scaling.
- Evaluate AI ROI, success metrics, and long-term value creation.



The Program Flow

Day 1: The Strategic Foundations of AI Transformation

- Understanding the AI ecosystem — technologies, opportunities, and challenges.
- Linking AI initiatives with organizational strategy and objectives.
- The pillars of a successful AI strategy: people, data, technology, and governance.
- AI maturity assessment — identifying readiness gaps.
- Case study: How leading enterprises transformed operations through AI strategy.

Day 2: Building the AI Implementation Framework

- The AI lifecycle — strategy, design, data preparation, and deployment.
- Designing AI operating models and governance structures.
- Data strategy and infrastructure for scalable AI adoption.
- Selecting use cases that align with organizational priorities.
- Workshop: Creating an AI implementation framework tailored to your organization.

Day 3: Governance, Ethics, and Responsible AI

- Principles of responsible and transparent AI.
- Risk management frameworks for bias, accountability, and security.
- Global standards and regulations EU AI Act, NIST AI RMF, OECD.
- Building internal governance boards and compliance processes.
- Simulation: Managing an ethical dilemma in AI deployment.

Day 4: Operationalization and Change Management

- Managing teams and workflows for AI deployment and scaling.
- Integrating AI into existing systems and business processes.
- The role of cloud, APIs, and MLOps in AI scalability.
- Leading organizational change and employee enablement.
- Group exercise: Designing a change management strategy for AI transformation.

Day 5: Measuring Value and Sustaining AI Success

- Defining success metrics and key performance indicators KPIs.
- Evaluating AI ROI and long-term business impact.
- Ensuring continuous learning and model improvement.
- Emerging trends — generative AI, autonomous systems, and cognitive automation.
- Final project: Building a comprehensive AI strategy implementation roadmap.



Individual Impact

- Gain a holistic understanding of AI strategy design and execution.
- Strengthen leadership and decision-making skills for AI-driven initiatives.
- Build confidence in managing risk, ethics, and governance in AI operations.
- Learn to identify high-value AI opportunities and scale them effectively.
- Position yourself as a strategic AI transformation leader.

Work Impact

- Accelerate AI adoption through structured frameworks and governance.
- Align AI initiatives with corporate vision and measurable business outcomes.
- Enhance innovation, efficiency, and decision-making across the enterprise.
- Reduce risk through ethical, transparent, and compliant AI implementation.
- Build organizational readiness for sustainable AI transformation.

Training Methodology

This program combines strategic insight, technical awareness, and hands-on design to ensure both understanding and practical application.

Learning methods include:

- Case studies of AI adoption across industries.
- Framework development workshops and maturity assessments.
- Ethical AI and governance simulations.
- Group projects on AI operating models and value measurement.
- Templates, checklists, and AI strategy toolkits for implementation.

Beyond the Course

Upon completion, participants will be equipped to lead, govern, and sustain AI strategies that create long-term business value while upholding ethical and regulatory integrity.

Graduates of this program will emerge as AI Strategy Leaders — professionals capable of guiding their organizations toward responsible, scalable, and innovation-driven AI transformation.

