Cloud Strategy Professional

2 – 6 August 2027
London (UK)



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Why This Course

Cloud computing has become the foundation of digital transformation and enterprise innovation.

Organizations that adopt a clear, well-aligned cloud strategy gain the ability to innovate faster, reduce costs, and adapt seamlessly to changing market conditions.

The Cloud Strategy Professional program equips participants with the strategic, technical, and operational frameworks to plan, design, and execute enterprise-grade cloud strategies.

It bridges business goals and technology infrastructure, helping professionals lead cloud transformation initiatives that balance performance, security, and cost efficiency.

Through case studies, architectural design workshops, and strategic planning exercises, participants will learn how to make informed decisions that drive cloud maturity and sustainable digital value.

What You'll Learn and Practice

By joining this program, you will:

- Understand the principles and business drivers behind cloud strategy.
- Learn to design cloud adoption roadmaps aligned with organizational objectives.
- Compare cloud service models IaaS, PaaS, SaaS and deployment models public, private, hybrid, multi-cloud.
- Develop governance, risk, and compliance frameworks for cloud environments.
- Master cost optimization and financial management in cloud operations.
- Gain insight into security, resilience, and data sovereignty in cloud ecosystems.
- Build a cloud center of excellence CCoE for enterprise governance and innovation.
- Evaluate emerging trends such as edge computing, AI integration, and sustainability in cloud strategy.



The Program Flow

Day 1: The Strategic Foundation of Cloud Transformation

- Understanding the business case for cloud adoption.
- Cloud strategy vs. cloud migration — aligning technology with value creation.
- Cloud maturity models and readiness assessments.
- Defining strategic goals: agility, scalability, innovation, and efficiency.
- Case study: How global enterprises achieved transformation through cloud strategy.

Day 2: Designing a Cloud Strategy and Architecture

- Frameworks for cloud adoption AWS CAF, Azure CAF, Google Cloud Framework.
- Evaluating deployment models: public, private, hybrid, and multi-cloud.
- Designing enterprise architecture for scalability and performance.
- Data migration and integration planning.
- Workshop: Developing a cloud adoption and transformation roadmap.

Day 3: Governance, Security, and Risk Management

- Cloud governance models and policy frameworks.
- Managing compliance, data protection, and regulatory obligations.
- Cloud security fundamentals: shared responsibility, encryption, identity, and access control.
- Building resilience: backup, disaster recovery, and continuity planning.
- Simulation: Responding to a cloud compliance or security incident.

Day 4: Financial Management and Operational Excellence

- Cloud financial management FinOps and cost optimization.
- Resource utilization, budgeting, and performance tracking.
- Building a culture of accountability in cloud operations.
- Measuring cloud ROI and total cost of ownership TCO.
- Case study: Achieving cost efficiency and innovation through cloud FinOps.

Day 5: Innovation, Sustainability, and Future Readiness

- Establishing a Cloud Center of Excellence CCoE for governance and innovation.
- Integrating AI, automation, and analytics into cloud strategies.
- Sustainable cloud practices — carbon reduction and green computing.
- Future trends: edge computing, serverless architectures, and industry clouds.
- Final project: Designing a complete enterprise cloud strategy and governance plan.



Individual Impact

- Gain the strategic and technical expertise to lead cloud transformation initiatives.
- Strengthen decision-making skills in technology investment and governance.
- Build confidence in managing risk, security, and cost in cloud environments.
- Learn to align cloud capabilities with business outcomes and innovation goals.
- Enhance your professional standing as a cloud strategy and transformation leader.

Work Impact

- Accelerate digital transformation through a structured cloud roadmap.
- Improve agility, scalability, and resilience across enterprise operations.
- Optimize cloud spending and resource efficiency through governance and FinOps.
- Strengthen compliance and security in multi-cloud and hybrid environments.
- Build organizational capability for continuous innovation and sustainable growth.

Training Methodology

This program integrates strategic planning, technical frameworks, and applied workshops to ensure practical competence and executive-level insight.

Learning methods include:

- Case studies from global organizations leading in cloud transformation.
- Interactive cloud strategy design and migration simulations.
- Group workshops on governance, FinOps, and cloud architecture planning.
- Practical toolkits, templates, and maturity assessment frameworks.
- Facilitated discussions on innovation, risk, and sustainability in cloud ecosystems.

Beyond the Course

Upon completion, participants will be equipped to design, lead, and sustain enterprise cloud strategies that drive performance, innovation, and resilience.

Graduates of this program will emerge as Cloud Strategy Professionals — capable of bridging business vision and technology execution to shape the future of digital organizations.

