

Customs Valuation Methodology

7 – 11 December 2026
Amsterdam (Netherlands)

UK Training

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Why This Course

Accurate customs valuation is a critical component of international trade compliance.

It determines the duties, taxes, and fees payable on imported goods, and errors can result in financial losses, penalties, and trade disruptions.

This program provides participants with a deep and practical understanding of customs valuation principles and methodologies in line with the WTO Agreement on Customs Valuation CVA. It equips professionals with the tools to ensure fair, transparent, and compliant valuation practices that align with international standards and national customs laws.

What You'll Learn and Practice

By joining this program, you will:

- Understand the principles and objectives of the WTO Customs Valuation Agreement.
- Learn and apply the six WTO valuation methods accurately.
- Strengthen analytical skills for determining transaction value and adjustments.
- Identify and manage valuation risks, documentation, and audit readiness.
- Develop strategies for compliance, dispute resolution, and process improvement.

The Program Flow

Day 1: Fundamentals of Customs Valuation

- The importance of customs valuation in global trade and taxation.
- The legal basis: WTO Customs Valuation Agreement CVA and WCO guidelines.
- Comparison of transaction value vs. alternate valuation methods.
- Customs valuation in relation to classification and origin.
- Workshop: Identifying valuation elements in international trade invoices.

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A graphic of a chessboard with several chess pieces. A gold king piece is prominent in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

Day 2: The Transaction Value Method Method 1

- Understanding Method 1 as the primary basis for valuation.
- Conditions for accepting the transaction value.
- Components of dutiable value: price actually paid or payable.
- Common adjustments — commissions, assists, royalties, and freight.
- Case study: calculating customs value using the transaction value method.

Day 3: Secondary Valuation Methods Methods 2-6

- Method 2: Transaction value of identical goods.
- Method 3: Transaction value of similar goods.
- Method 4: Deductive value method — resale price approach.
- Method 5: Computed value method — cost of production approach.
- Method 6: Fall-back method — flexibility and customs discretion.
- Workshop: applying secondary methods through practical case exercises.

Day 4: Practical Applications, Documentation, and Risk Management

- Supporting documentation for customs valuation.
- Transfer pricing, related-party transactions, and special valuation challenges.
- Customs valuation audits and post-clearance reviews.
- Common valuation errors and how to avoid them.
- Simulation: preparing a customs valuation report for an import declaration.

Day 5: Dispute Resolution and Strategic Compliance

- Managing valuation disputes and appeals effectively.
- Role of Advance Valuation Rulings AVR and pre-clearance consultation.
- Developing internal controls and compliance monitoring systems.
- Future trends: digitalization, AI, and data analytics in customs valuation.
- Action workshop: designing a customs valuation compliance improvement plan.

Individual Impact

- Gain a comprehensive understanding of customs valuation principles and WTO methodologies.
- Build confidence in applying valuation rules to real-world trade transactions.
- Strengthen analytical and documentation skills for accurate customs declarations.
- Improve ability to handle customs audits, disputes, and compliance reviews.
- Enhance professional credibility in international trade and customs operations.

Work Impact

- Strengthen customs compliance and reduce valuation-related risks.
- Improve accuracy in duty calculation and cost forecasting.
- Enhance transparency and trust with customs authorities.
- Reduce penalties, delays, and operational inefficiencies.
- Support sustainable and compliant international trade operations.

Training Methodology

This program integrates theory, case studies, and interactive practice to ensure applied learning and retention.

Learning methods include:

- Real-world customs valuation case studies.
- Group exercises using the six WTO valuation methods.
- Simulated customs audit and dispute resolution scenarios.
- Peer learning through discussion and collaborative problem-solving.
- Practical toolkits, templates, and valuation checklists for daily use.

Beyond the Course

Upon completion, participants will be equipped to apply customs valuation methodologies with accuracy and confidence.

They will leave ready to ensure compliance, resolve valuation issues, and optimize international trade operations — aligning business performance with global customs standards.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has a subtle grid pattern. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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