Tariff & Trade Regulations

22 – 26 February 2027
Paris (France)



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Why This Course

Understanding tariff systems and trade regulations is fundamental to managing cross-border operations effectively.

Global trade is governed by complex rules, agreements, and tariff structures that directly influence cost, compliance, and competitiveness.

This program provides participants with the knowledge and practical tools to navigate international tariff systems, trade laws, and regulatory frameworks confidently. It focuses on compliance with WTO, WCO, and national trade authorities' requirements while emphasizing practical strategies for reducing trade barriers, optimizing duty costs, and ensuring smooth customs clearance.

What You'll Learn and Practice

By joining this program, you will:

- Understand the principles of tariffs, duties, and trade regulations.
- Learn how to interpret and apply tariff schedules and trade laws.
- Gain insight into free trade agreements FTAs and preferential tariffs.
- Strengthen compliance with customs, export control, and trade policy frameworks.
- Develop the ability to optimize trade operations through tariff and regulatory planning.

The Program Flow

Day 1: Fundamentals of Tariffs and Trade Regulations

- Overview of global trade governance: WTO, WCO, and regional trade bodies.
- The purpose and structure of tariff systems.
- Tariff types: ad valorem, specific, and mixed duties.
- Understanding non-tariff measures: quotas, embargoes, and technical trade barriers.
- Workshop: analyzing the structure of a national tariff schedule.



Day 2: Customs Tariffs and Classification Principles

- Role of the Harmonized System HS in tariff determination.
- Tariff classification, duty calculation, and valuation methods.
- Relationship between HS codes, rules of origin, and duty rates.
- Tariff escalation and its impact on trade policy and pricing.
- Practical exercise: classifying products and calculating tariffs using official schedules.

Day 3: International Trade Agreements and Preferential Tariffs

- Understanding Free Trade Agreements FTAs and Regional Trade Agreements RTAs.
- Rules of Origin ROO: criteria, documentation, and verification.
- Tariff reduction mechanisms under FTAs and special trade arrangements.
- Trade facilitation agreements and their role in reducing customs complexity.
- Case study: applying FTA provisions to reduce tariff costs on imported goods.

Day 4: Regulatory Compliance and Trade Policy Frameworks

- National and international trade laws affecting import and export operations.
- Export controls, sanctions, and restricted goods regulations.
- Trade documentation requirements and border compliance.
- Role of customs authorities in enforcing tariff and trade regulations.
- Simulation: managing a compliance audit based on trade documentation and tariff rules.

Day 5: Strategic Tariff Management and Future Trade Trends

- Designing tariff optimization and duty reduction strategies.
- Managing tariff risks and trade policy changes.
- Emerging trends: digital trade, carbon tariffs, and e-customs platforms.
- Integrating compliance and sustainability in trade strategy.
- Action workshop: developing a tariff and trade compliance improvement plan.

Individual Impact

- Gain a deep understanding of tariff systems, trade laws, and global agreements.
- Strengthen analytical and regulatory interpretation skills.
- Build confidence in handling trade documentation and compliance challenges.
- Learn to manage tariffs strategically to optimize costs and competitiveness.
- Develop awareness of current and emerging trade regulation trends.



Work Impact

- Enhance compliance and reduce risks related to tariff misclassification and noncompliance.
- Improve cost efficiency through preferential tariff utilization and duty management.
- Strengthen trade policy alignment and global competitiveness.
- Build transparency and trust with customs and trade partners.
- Support sustainable, compliant, and efficient international trade operations.

Training Methodology

This program integrates regulatory knowledge with practical application to ensure participants can apply principles directly to their trade operations.

Learning methods include:

- Case studies based on WTO, FTA, and customs regulations.
- Group workshops on tariff classification and valuation exercises.
- Simulation of trade compliance audits and documentation reviews.
- Interactive discussions on current and future trade policy changes.
- Practical toolkits, templates, and checklists for tariff and compliance management.

Beyond the Course

Upon completion, participants will be equipped to manage tariffs and trade regulations with accuracy, foresight, and strategic impact.

They will leave ready to navigate the global trade environment effectively — optimizing costs, ensuring compliance, and supporting sustainable business growth in international markets.

