BLACKBIRD FOR TRAINING

Comprehensive Fleet Management: Strategies for Success

15 – 19 November 2026
Istanbul (Turkey)

UK Traininig
PARTNER



Comprehensive Fleet Management: Strategies for Success

Ref: 323092_225047 **Date:** 15 – 19 November 2026 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Course Description

This comprehensive 1-week fleet management training course equips participants with the knowledge and skills to effectively manage vehicle fleets. Covering key aspects from strategic planning to operational efficiency, the course provides practical insights into optimizing fleet performance, reducing costs, and enhancing safety.

Learning Objectives

- Develop strategic fleet management plans aligned with organizational goals
- Implement cost-effective vehicle acquisition and lifecycle management strategies
- Optimize fleet operations through data-driven decision making and technology integration
- Enhance fleet safety and reduce environmental impact
- Master financial management and cost control techniques for fleet operations

Course Modules

Day 1: Foundations of Fleet Management

- Introduction to fleet management principles
- Strategic planning and goal setting
- Fleet policy development
- Key performance indicators KPIs for fleet management

Day 2: Vehicle Lifecycle Management

- Vehicle selection and procurement strategies
- Lease vs. buy decision making
- Maintenance planning and scheduling
- Vehicle replacement analysis and disposal strategies

Day 3: Operational Efficiency and Technology

- Route optimization and scheduling
- Telematics and fleet tracking systems
- Fuel management and efficiency
- Emerging technologies in fleet management



Day 4: Safety and Risk Management

- Driver safety programs and training
- Risk assessment and mitigation strategies
- Regulatory compliance and documentation
- Environmental considerations and sustainability practices

Day 5: Financial Management and Data Analysis

- Total cost of ownership TCO analysis
- Budgeting and cost control techniques
- Data analytics for fleet optimization
- Vendor management and contract negotiations

Practical Wins for Participants

- Develop a strategic fleet management plan tailored to your organization
- Create a cost-saving vehicle lifecycle management strategy
- Implement a data-driven approach to optimize fleet operations
- Design a comprehensive fleet safety program to reduce risks and costs

