Supply Chain Management Basics: Foundations for Success

21 – 25 March 2027
Istanbul (Turkey)



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Ref: 323060_223505 **Date:** 21 – 25 March 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Course Description

This comprehensive 1-week course provides a solid foundation in supply chain management basics. Participants will learn essential concepts, strategies, and best practices to optimize their organization's supply chain operations. The course covers key areas including demand planning, procurement, inventory management, logistics, and performance measurement.

Learning Objectives

- Understand the core components and principles of supply chain management
- Develop skills in demand forecasting and inventory optimization
- Learn effective procurement and supplier relationship management techniques
- Gain insights into logistics and distribution strategies
- Master supply chain performance measurement and improvement methods

Course Modules

Day 1: Introduction to Supply Chain Management

- Supply chain fundamentals and terminology
- The role of SCM in organizational success
- Supply chain strategy and competitive advantage
- End-to-end supply chain processes

Day 2: Demand Planning and Forecasting

- Demand planning principles and techniques
- Forecasting methods and tools
- Collaborative planning and S&OP
- Demand shaping and management

Day 3: Procurement and Supplier Management

- Strategic sourcing and supplier selection
- Supplier relationship management
- Contract management and negotiation
- E-procurement and digital technologies



Day 4: Inventory and Warehouse Management

- Inventory optimization techniques
- Warehouse design and operations
- Order fulfillment strategies
- Lean principles in inventory management

Day 5: Logistics, Distribution, and Performance Measurement

- Transportation modes and network design
- Distribution strategies and last-mile delivery
- Supply chain metrics and KPIs
- Continuous improvement in supply chain operations

Practical Wins for Participants

- Develop a strategic supply chain roadmap for your organization
- Create an action plan to optimize inventory levels and reduce costs
- Design a supplier scorecard to improve vendor performance
- Implement a set of KPIs to measure and enhance supply chain efficiency

