Strategic Operations Management: Driving Business Success

22 – 26 March 2027
Madrid (Spain)



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Ref: 323058_223388 **Date:** 22 – 26 March 2027 **Location:** Madrid (Spain) **Fees:** 5200 GBP

Course Description

This intensive 1-week course equips business leaders with the knowledge and tools to strategically manage operations for optimal performance. Participants will learn to align operational activities with organizational goals, implement cutting-edge process improvements, and make data-driven decisions to enhance efficiency and competitiveness.

Learning Objectives

- Develop a strategic approach to operations management aligned with business goals
- Master techniques for process optimization and continuous improvement
- Enhance decision-making skills using data analytics and performance metrics
- Learn to effectively manage supply chains and stakeholder relationships
- Gain insights into emerging trends and technologies in operations management

Course Modules

Day 1: Foundations of Strategic Operations Management

- Introduction to strategic operations management
- Aligning operations with business strategy
- Competitive priorities and performance objectives
- Analyzing the value chain

Day 2: Process Design and Improvement

- Process mapping and analysis
- Lean operations and Six Sigma methodologies
- Quality management systems
- Continuous improvement strategies

Day 3: Supply Chain Management and Logistics

- Strategic sourcing and procurement
- Inventory management and optimization
- Distribution network design
- Managing global supply chains



Day 4: Technology and Innovation in Operations

- Digital transformation in operations
- Industry 4.0 and smart manufacturing
- Data analytics for operational decision-making
- Emerging technologies: AI, IoT, and blockchain

Day 5: Performance Measurement and Strategic Implementation

- Key performance indicators KPIs for operations
- Balanced scorecard approach
- Change management in operations
- Developing an operations strategy roadmap

Practical Wins for Participants

- Create a strategic operations plan aligned with your organization's goals
- Implement a process improvement project using Lean or Six Sigma techniques
- Develop a performance measurement system for your operations
- Design an action plan to leverage emerging technologies in your operations

