

Strategic Operations Management: Driving Business Success

25 – 29 January 2027
Paris (France)

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Strategic Operations Management: Driving Business Success

Ref: 323058_223383 **Date:** 25 – 29 January 2027 **Location:** Paris (France) **Fees:** 5200 GBP

Course Description

This intensive 5-day course equips business leaders with the knowledge and tools to strategically manage operations for optimal performance. Participants will learn to align operational activities with organizational goals, implement cutting-edge process improvements, and make data-driven decisions to enhance efficiency and competitiveness.

Learning Objectives

- Develop a strategic approach to operations management aligned with business goals
- Master techniques for process optimization and continuous improvement
- Enhance decision-making skills using data analytics and performance metrics
- Learn to effectively manage supply chains and stakeholder relationships
- Gain insights into emerging trends and technologies in operations management

Course Modules

Day 1: Foundations of Strategic Operations Management

- Introduction to strategic operations management
- Aligning operations with business strategy
- Competitive priorities and performance objectives
- Analyzing the value chain

Day 2: Process Design and Improvement

- Process mapping and analysis
- Lean operations and Six Sigma methodologies
- Quality management systems
- Continuous improvement strategies

Day 3: Supply Chain Management and Logistics

- Strategic sourcing and procurement
- Inventory management and optimization
- Distribution network design
- Managing global supply chains

A graphic of a chessboard with several pawns. In the foreground, a gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The background shows concentric circles emanating from the center of the board.

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Day 4: Technology and Innovation in Operations

- Digital transformation in operations
- Industry 4.0 and smart manufacturing
- Data analytics for operational decision-making
- Emerging technologies: AI, IoT, and blockchain

Day 5: Performance Measurement and Strategic Implementation

- Key performance indicators KPIs for operations
- Balanced scorecard approach
- Change management in operations
- Developing an operations strategy roadmap

Practical Wins for Participants

- Create a strategic operations plan aligned with your organization's goals
- Implement a process improvement project using Lean or Six Sigma techniques
- Develop a performance measurement system for your operations
- Design an action plan to leverage emerging technologies in your operations

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. In the background, there are concentric circles emanating from a point, suggesting a strategic or analytical theme.