BLACKBIRD FOR TRAINING

Corporate Social Responsibility (CSR) Leadership Program

19 – 23 July 2027
Bordeaux (France)

UK Traininig
PARTNER



Corporate Social Responsibility (CSR) Leadership Program

Ref: 323051_223109 **Date:** 19 – 23 July 2027 **Location:** Bordeaux (France) **Fees:** 5200 GBP

Course Description

This intensive 1-week Corporate Social Responsibility CSR course equips participants with the knowledge and skills to develop and implement effective CSR strategies. Covering key topics from sustainability and ethical leadership to stakeholder engagement and impact measurement, this program prepares professionals to drive positive social and environmental change while creating business value.

Learning Objectives

- Understand the fundamental principles and business case for CSR
- Develop strategies for integrating CSR into core business operations
- Master techniques for effective stakeholder engagement and communication
- Learn to measure, report, and improve CSR performance
- Explore emerging trends and best practices in corporate sustainability

Course Modules

Day 1: Foundations of CSR

- Evolution and importance of CSR
- The business case for sustainability
- CSR frameworks and standards
- Aligning CSR with business strategy

Day 2: Stakeholder Engagement and Communication

- Mapping and prioritizing stakeholders
- Effective stakeholder dialogue techniques
- CSR reporting and transparency
- Managing reputational risks

Day 3: Environmental Sustainability and Resource Management

- Climate change mitigation strategies
- Circular economy principles
- Sustainable supply chain management
- Environmental impact assessment



Day 4: Social Impact and Ethical Leadership

- Human rights and labor practices
- Diversity, equity, and inclusion
- Community investment and social innovation
- Ethical decision-making frameworks

Day 5: Measuring and Scaling CSR Impact

- CSR performance metrics and KPIs
- Impact measurement methodologies
- Sustainability reporting standards GRI, SASB
- Scaling CSR initiatives for greater impact

Practical Wins for Participants

- Develop a customized CSR strategy for your organization
- Create a stakeholder engagement plan
- Design a CSR reporting framework aligned with global standards
- Formulate an action plan to address a specific sustainability challenge

