Mastering Public Speaking: Elevate Your Presentation Skills

8 – 12 March 2027
Brussels (Belgium)



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Ref: 323041_222569 **Date:** 8 – 12 March 2027 **Location:** Brussels (Belgium) **Fees:** 5200 GBP

Course Description

This intensive 1-week course is designed to transform participants into confident and compelling public speakers. Through a combination of theory, practical exercises, and personalized feedback, attendees will develop the skills necessary to craft and deliver impactful presentations in various professional settings.

Learning Objectives

- Overcome public speaking anxiety and build confidence
- Develop effective strategies for structuring and organizing presentations
- Master verbal and non-verbal communication techniques
- Learn to engage and persuade diverse audiences
- Enhance visual aid creation and utilization skills
- Improve impromptu speaking and Q&A session management

Course Modules

Day 1: Foundations of Effective Public Speaking

- Understanding the psychology of public speaking
- Analyzing your audience and setting clear objectives
- Crafting a compelling message and structure
- Overcoming nervousness and building confidence

Day 2: Verbal and Non-Verbal Communication

- Mastering vocal techniques: tone, pace, and emphasis
- Body language and gestures for impact
- Using storytelling to engage and persuade
- Developing a strong stage presence

Day 3: Visual Aids and Presentation Design

- Creating effective PowerPoint presentations
- Incorporating multimedia elements
- Data visualization techniques
- Balancing visual aids with spoken content



Day 4: Advanced Presentation Techniques

- Adapting to different presentation formats and audiences
- Handling Q&A sessions with confidence
- Impromptu speaking and thinking on your feet
- Using rhetorical devices for persuasion

Day 5: Putting It All Together

- Delivering a full-length presentation
- Peer and instructor feedback sessions
- Strategies for continuous improvement
- Creating a personal action plan for ongoing development

Practical Wins for Participants

- Deliver a polished 10-minute presentation with confidence
- Create visually appealing and effective presentation slides
- Successfully handle challenging Q&A scenarios
- Develop a personalized toolkit of public speaking techniques

