Cash Forecasting, Financing, Investment & Business Valuation

1 – 5 November 2027
Milan (Italy)



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Ref: 322836_216029 **Date:** 1 – 5 November 2027 **Location:** Milan (Italy) **Fees:** 5200 GBP

Course Description

This intensive 1-week course provides finance professionals with advanced skills in cash forecasting, financing strategies, investment analysis, business valuation, and risk management. Participants will learn to create accurate cash flow projections, evaluate financing options, assess investments, determine business value, and mitigate financial risks.

Learning Objectives

- Develop accurate and reliable cash flow forecasts
- Evaluate and select optimal financing strategies
- Analyze investment opportunities using advanced techniques
- Apply various methods to determine business valuation
- Implement effective risk management strategies

Course Modules

Day 1: Advanced Cash Forecasting

- Cash flow fundamentals and importance
- Short-term and long-term forecasting techniques
- Building a robust cash flow model
- Scenario analysis and sensitivity testing

Day 2: Financing Strategies

- Overview of financing options
- Debt vs. equity financing
- Cost of capital and optimal capital structure
- Alternative financing sources

Day 3: Investment Analysis

- Investment appraisal techniques
- Discounted cash flow analysis
- Real options in investment decisions
- Portfolio management strategies



Day 4: Business Valuation

- Valuation approaches and methodologies
- Discounted cash flow valuation
- Relative valuation techniques
- Valuation in mergers and acquisitions

Day 5: Financial Risk Management

- Identifying and assessing financial risks
- Market, credit, and operational risk management
- Financial derivatives and hedging strategies
- Integrated risk management framework

Practical Wins for Participants

- Create a comprehensive cash flow forecast model
- Develop a financing strategy for a case study company
- Conduct a thorough investment analysis and recommendation
- Perform a business valuation using multiple methods

