Corporate ESG and Sustainability Advanced Level Training

11 – 15 October 2027
Lyon (France)

UK Trainig
PARTNER



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Ref: 322834_215940 **Date:** 11 – 15 October 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

Course Description

This advanced 1-week course delves deep into corporate ESG and sustainability strategies, equipping participants with cutting-edge knowledge and practical skills. Designed for professionals with a foundational understanding of ESG, the course covers advanced topics in ESG integration, reporting frameworks, risk management, and value creation. Participants will engage in case studies, simulations, and expert-led discussions to enhance their ability to drive sustainable business practices.

Learning Objectives

- Develop and implement comprehensive ESG strategies aligned with business goals
- Master advanced ESG reporting frameworks and data analytics techniques
- Evaluate and mitigate ESG-related risks across the value chain
- Design innovative sustainability initiatives that create measurable business value
- Enhance stakeholder engagement and communication on ESG matters
- Integrate ESG considerations into corporate governance and decision-making processes

Course Modules

Day 1: Advanced ESG Strategy and Integration

- ESG materiality assessment and prioritization
- Aligning ESG with corporate strategy and value creation
- Advanced stakeholder mapping and engagement techniques
- ESG governance structures and board oversight

Day 2: ESG Reporting and Data Analytics

- In-depth analysis of GRI, SASB, and TCFD frameworks
- ESG data collection, management, and quality assurance
- Advanced ESG metrics and KPI development
- Leveraging AI and big data for ESG insights



Day 3: ESG Risk Management and Compliance

- Climate risk scenario analysis and TCFD implementation
- Supply chain ESG risk assessment and mitigation
- ESG-related regulatory compliance and emerging legislation
- ESG due diligence in mergers and acquisitions

Day 4: Sustainable Finance and ESG Investing

- ESG integration in investment decision-making
- Green bonds, sustainability-linked loans, and other ESG financial instruments
- ESG ratings and indices: methodologies and implications
- Measuring and communicating ESG impact to investors

Day 5: Innovation and Future Trends in ESG

- Circular economy business models and implementation
- Technology-driven sustainability solutions IoT, blockchain, etc.
- Social innovation and shared value creation
- Emerging ESG trends and future scenario planning

Practical Wins for Participants

- Develop a tailored ESG strategy and implementation roadmap for your organization
- Create an advanced ESG reporting framework aligned with leading global standards
- Design an ESG risk management system integrated with existing enterprise risk processes
- Formulate an innovative sustainability initiative that demonstrates clear business value

