ESG Integration and Financial Analysis: A Comprehensive Course

18 – 22 January 2027
Boston, Massachusetts (USA)



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Ref: 322832_215835 **Date:** 18 – 22 January 2027 **Location:** Boston, Massachusetts (USA) **Fees:** 5900 GBP

Course Description

This comprehensive 1-week course explores the integration of Environmental, Social, and Governance ESG factors into financial analysis and decision-making processes. Participants will learn how ESG initiatives and performance influence financial statements, valuation models, and risk assessments. The course combines theoretical knowledge with practical applications, preparing professionals to navigate the evolving landscape of sustainable finance.

Learning Objectives

- Understand the fundamentals of ESG integration and its impact on financial performance
- Develop skills to analyze and interpret ESG data in financial contexts
- Learn to incorporate ESG factors into financial models and valuation techniques
- Gain proficiency in assessing ESG-related risks and opportunities in investment decisions
- Explore best practices for ESG reporting and stakeholder communication

Course Modules

Day 1: Introduction to ESG and Financial Analysis

- ESG fundamentals and global trends
- The business case for ESG integration
- ESG factors' impact on financial statements
- Overview of ESG data sources and metrics

Day 2: ESG Integration in Financial Modeling

- Incorporating ESG factors into DCF models
- Adjusting financial ratios for ESG performance
- Scenario analysis and sensitivity testing
- Case studies in ESG-adjusted valuations

Day 3: ESG Risk Assessment and Management

- Identifying and quantifying ESG risks
- ESG risk mapping methodologies
- Integration of ESG risks in enterprise risk management
- Climate-related financial risk analysis



Day 4: ESG in Investment Decision-Making

- ESG integration across asset classes
- ESG-focused portfolio construction
- Impact investing and ESG performance measurement
- Engagement and active ownership strategies

Day 5: ESG Reporting and Stakeholder Communication

- ESG reporting frameworks and standards
- Key performance indicators for ESG
- Integrated reporting best practices
- Stakeholder engagement on ESG issues

Practical Wins for Participants

- Ability to conduct comprehensive ESG-integrated financial analysis
- Skills to enhance investment decision-making with ESG considerations
- Capacity to improve risk management processes with ESG factor integration
- Competence in producing and interpreting ESG reports for various stakeholders

