BLACKBIRD FOR TRAINING

# Sustainability ESG Design Plan and Implement Masterclass

15 – 19 November 2027
Kuala Lumpur (Malaysia)

UK Traininig
PARTNER



# Sustainability ESG Design Plan and Implement Masterclass

**Ref:** 322829_215668 **Date:** 15 – 19 November 2027 **Location:** Kuala Lumpur (Malaysia) **Fees:** 4200 GBP

## Course Description

This comprehensive 1-week course equips professionals with the knowledge and skills to design, plan, and implement effective Environmental, Social, and Governance ESG strategies. Participants will learn to integrate sustainability into business operations, engage stakeholders, and measure ESG performance for long-term success.

## Learning Objectives

- Understand ESG principles and their impact on business strategy
- Develop skills to design and implement ESG initiatives
- Learn to engage stakeholders and communicate ESG efforts effectively
- Master techniques for measuring and reporting ESG performance
- Gain insights into emerging trends and best practices in sustainability

## Course Modules

### Day 1: ESG Fundamentals and Strategy

- Introduction to ESG and sustainability concepts
- ESG regulatory landscape and global standards
- Developing a strategic ESG framework
- Aligning ESG with business objectives

### Day 2: ESG Design and Planning

- Conducting materiality assessments
- Setting ESG goals and targets
- Developing ESG policies and procedures
- Creating an ESG implementation roadmap

### Day 3: ESG Implementation Techniques

- Integrating ESG into business operations
- Sustainable supply chain management
- Employee engagement and training
- ESG risk management strategies



### Day 4: Stakeholder Engagement and Communication

- Identifying and prioritizing stakeholders
- Developing effective ESG communication strategies
- Reporting and disclosure best practices
- Managing ESG reputation and brand value

### Day 5: ESG Performance Measurement and Future Trends

- ESG metrics and key performance indicators
- ESG data collection and analysis techniques
- Emerging technologies in ESG management
- Future trends and innovations in sustainability

## Practical Wins for Participants

- Develop a customized ESG strategy for your organization
- Create an ESG implementation plan with actionable steps
- Design an effective ESG communication framework
- Establish a system for measuring and reporting ESG performance

