ESG Fundamentals Certification: Mastering Sustainable Business

2 – 6 August 2027
Lisbon (Portugal)



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Ref: 322828_215607 **Date:** 2 – 6 August 2027 **Location:** Lisbon (Portugal) **Fees:** 5200 GBP

Course Description

This comprehensive 1-week ESG Fundamentals Certification course equips business professionals with the knowledge and skills to integrate environmental, social, and governance principles into their organizations. Participants will gain a deep understanding of ESG concepts, regulatory frameworks, reporting standards, and practical implementation strategies. Through case studies and interactive sessions, attendees will learn to develop and execute effective ESG initiatives.

Learning Objectives

- Understand the core principles of ESG and their impact on business operations
- Analyze ESG risks and opportunities across various industries
- Develop strategies for integrating ESG into corporate decision-making processes
- Learn to measure, report, and communicate ESG performance effectively
- Gain insights into emerging ESG trends and best practices
- Acquire skills to implement ESG initiatives and drive sustainable value creation

Course Modules

Day 1: Introduction to ESG

- ESG fundamentals and historical context
- Global sustainability challenges and business implications
- ESG regulatory landscape and reporting frameworks
- Stakeholder expectations and materiality assessment

Day 2: Environmental Factors

- Climate change risks and mitigation strategies
- Resource efficiency and circular economy principles
- Biodiversity and ecosystem services
- Environmental management systems and certifications



Day 3: Social Factors

- Human rights and labor practices
- Diversity, equity, and inclusion
- Community engagement and social impact
- Supply chain sustainability and responsible sourcing

Day 4: Governance Factors

- Corporate governance best practices
- Business ethics and anti-corruption measures
- Board diversity and executive compensation
- Risk management and internal controls

Day 5: ESG Integration and Implementation

- ESG data collection, analysis, and reporting
- Sustainable finance and ESG investing
- Developing an ESG strategy and action plan
- Change management and organizational culture
- Future trends in ESG and sustainable business

Practical Wins for Participants

- Ability to conduct a materiality assessment for their organization
- Skills to develop an ESG strategy aligned with business objectives
- Knowledge to improve ESG reporting and stakeholder communication
- Techniques to identify and capitalize on ESG-related opportunities

