

# ESG Fundamentals Certification: Mastering Sustainable Business

20 – 24 September 2027  
Paris (France)

UK Training

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## ESG Fundamentals Certification: Mastering Sustainable Business

**Ref:** 322828\_215589 **Date:** 20 – 24 September 2027 **Location:** Paris (France) **Fees:** 5200 GBP

### Course Description

This comprehensive 5-day ESG Fundamentals Certification course equips business professionals with the knowledge and skills to integrate environmental, social, and governance principles into their organizations. Participants will gain a deep understanding of ESG concepts, regulatory frameworks, reporting standards, and practical implementation strategies. Through case studies and interactive sessions, attendees will learn to develop and execute effective ESG initiatives.

### Learning Objectives

- Understand the core principles of ESG and their impact on business operations
- Analyze ESG risks and opportunities across various industries
- Develop strategies for integrating ESG into corporate decision-making processes
- Learn to measure, report, and communicate ESG performance effectively
- Gain insights into emerging ESG trends and best practices
- Acquire skills to implement ESG initiatives and drive sustainable value creation

### Course Modules

#### Day 1: Introduction to ESG

- ESG fundamentals and historical context
- Global sustainability challenges and business implications
- ESG regulatory landscape and reporting frameworks
- Stakeholder expectations and materiality assessment

#### Day 2: Environmental Factors

- Climate change risks and mitigation strategies
- Resource efficiency and circular economy principles
- Biodiversity and ecosystem services
- Environmental management systems and certifications

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a gold pawn nearby. The board is checkered, and there are concentric circles in the background.

### **Day 3: Social Factors**

- Human rights and labor practices
- Diversity, equity, and inclusion
- Community engagement and social impact
- Supply chain sustainability and responsible sourcing

### **Day 4: Governance Factors**

- Corporate governance best practices
- Business ethics and anti-corruption measures
- Board diversity and executive compensation
- Risk management and internal controls

### **Day 5: ESG Integration and Implementation**

- ESG data collection, analysis, and reporting
- Sustainable finance and ESG investing
- Developing an ESG strategy and action plan
- Change management and organizational culture
- Future trends in ESG and sustainable business

### **Practical Wins for Participants**

- Ability to conduct a materiality assessment for their organization
- Skills to develop an ESG strategy aligned with business objectives
- Knowledge to improve ESG reporting and stakeholder communication
- Techniques to identify and capitalize on ESG-related opportunities

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The board is checkered and has concentric circles in the background.

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