

Management Accounting for Corporate Values & Operations

28 February – 4 March 2027
Istanbul (Turkey)

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PARTNER



Management Accounting for Corporate Values & Operations

Ref: 322777_213329 **Date:** 28 February – 4 March 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Course Description

This intensive 5-day course equips finance professionals with advanced management accounting techniques to align financial practices with organizational values and enhance operational decision-making. Participants will learn to integrate ethical considerations, sustainability metrics, and strategic planning into accounting processes to drive long-term value creation and operational excellence.

Learning Objectives

- Develop management accounting strategies that reinforce corporate values and ethics
- Apply value-based management techniques to improve operational efficiency
- Integrate sustainability and social responsibility metrics into financial reporting
- Enhance decision-making processes using strategic cost management tools
- Align performance measurement systems with organizational values and goals

Course Modules

Day 1: Foundations of Value-Driven Management Accounting

- Introduction to value-based management accounting
- Aligning accounting practices with corporate values
- Ethical considerations in management accounting
- Case study: Value-driven accounting in action

Day 2: Strategic Cost Management for Operational Excellence

- Activity-based costing and management
- Value chain analysis and optimization
- Target costing and continuous improvement
- Implementing lean accounting principles

Day 3: Sustainability Accounting and Reporting

- Integrating ESG metrics into management accounting
- Triple bottom line reporting techniques
- Carbon accounting and environmental cost management
- Sustainability balanced scorecard development

A graphic of a chessboard with several pawns. In the foreground, a gold king piece stands prominently. Behind it, a silver pawn and a gold pawn are visible. The background shows concentric circles emanating from the king piece, suggesting a strategic or leadership theme.

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Day 4: Performance Measurement and Value Creation

- Designing value-based key performance indicators KPIs
- Economic Value Added EVA and value-based management
- Balanced scorecard implementation for value alignment
- Incentive systems that reinforce corporate values

Day 5: Strategic Planning and Decision Support

- Strategic management accounting for long-term value creation
- Scenario planning and sensitivity analysis
- Capital investment decisions aligned with corporate values
- Integrating non-financial metrics in decision-making processes

Practical Wins for Participants

- Develop a value-driven management accounting framework for your organization
- Create a sustainability-focused balanced scorecard
- Design a strategic cost management plan to enhance operational efficiency
- Formulate a set of ethically-aligned KPIs for performance measurement

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A graphic illustration of a chessboard with a checkered pattern. In the foreground, three chess pieces are visible: a gold king, a silver pawn, and a gold pawn. The background features concentric circles emanating from behind the king piece.