Masterclass in Corporate Finance: Strategy & Value Creation

8 – 12 March 2027
Casablanca (Morocco)



Masterclass in Corporate Finance: Strategy & Value Creation

Ref: 322771_213033 **Date:** 8 – 12 March 2027 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Course Description

This intensive 1-week masterclass in corporate finance provides senior financial professionals with advanced knowledge and practical skills to drive strategic financial decisions and maximize shareholder value. Participants will gain deep insights into valuation methodologies, capital structure optimization, mergers and acquisitions, risk management, and value creation strategies. Through case studies, financial modeling exercises, and interactive discussions, attendees will enhance their ability to make high-impact financial decisions in complex business environments.

Learning Objectives

- Master advanced valuation techniques for accurate company and project assessment
- Optimize capital structure decisions to balance risk and return
- Develop strategies for successful mergers, acquisitions, and corporate restructuring
- Implement effective risk management and hedging strategies
- Create and execute value-enhancing financial strategies aligned with corporate goals

Course Modules

Day 1: Advanced Valuation Techniques

- Discounted Cash Flow DCF modeling best practices
- Relative valuation and multiples analysis
- Real options valuation
- Valuing distressed companies and turnaround situations

Day 2: Capital Structure and Financing Decisions

- Optimal capital structure theory and practice
- Cost of capital estimation in complex scenarios
- Innovative financing instruments and structured finance
- Capital allocation and dividend policy optimization



Day 3: Mergers, Acquisitions, and Corporate Restructuring

- M&A strategy and target valuation
- Deal structuring and financing
- Post-merger integration and value capture
- Corporate restructuring and spin-offs

Day 4: Risk Management and Financial Engineering

- Enterprise risk management framework
- Financial risk hedging strategies
- Credit risk assessment and management
- Financial derivatives and structured products

Day 5: Value Creation and Strategic Financial Management

- Shareholder value metrics and value-based management
- Working capital optimization and cash flow management
- Strategic performance measurement systems
- Integrating finance with corporate strategy

Practical Wins for Participants

- Ability to conduct sophisticated valuations for strategic decision-making
- Improved capital structure management to enhance financial flexibility
- Enhanced M&A execution capabilities from strategy to integration
- Implementable strategies to create and protect shareholder value

