Finance for Technical Executives: Strategic Decision-Making

28 March – 1 April 2027
Istanbul (Turkey)



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Ref: 322756_212513 **Date:** 28 March – 1 April 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Course Description

This intensive 1-week course equips technical executives with crucial financial knowledge and skills. Participants will learn to interpret financial statements, evaluate projects, and make strategic decisions using financial principles. The course covers fundamental concepts, practical tools, and real-world applications tailored for technical leaders.

Learning Objectives

- Interpret and analyze financial statements to assess organizational health
- Apply financial principles to project evaluation and resource allocation
- Understand capital budgeting processes and investment decision-making
- Develop strategies for effective financial management and value creation
- Communicate effectively with finance professionals and stakeholders

Course Modules

Day 1: Financial Fundamentals for Technical Executives

- Introduction to financial management principles
- Understanding financial statements balance sheet, income statement, cash flow
- Key financial ratios and performance metrics
- Time value of money concepts

Day 2: Project Evaluation and Capital Budgeting

- Net Present Value NPV and Internal Rate of Return IRR
- Capital budgeting techniques and decision criteria
- Risk assessment in project evaluation
- Sensitivity and scenario analysis

Day 3: Financial Planning and Forecasting

- Budgeting and forecasting techniques
- Cash flow management and working capital
- Financial modeling basics
- Break-even analysis and cost-volume-profit relationships



Day 4: Corporate Finance and Value Creation

- Capital structure and cost of capital
- Dividend policy and share repurchases
- Mergers, acquisitions, and corporate restructuring
- Value-based management principles

Day 5: Strategic Financial Decision-Making

- Integrating finance with corporate strategy
- Risk management and financial instruments
- Performance measurement and incentive systems
- Communicating financial information to stakeholders

Practical Wins for Participants

- Ability to confidently discuss financial matters with CFOs and finance teams
- Enhanced decision-making skills for resource allocation and project selection
- Improved financial analysis capabilities for strategic planning
- Strategies to optimize financial performance and create shareholder value

