Sustainable Finance for Sustainable Development Course

20 – 24 June 2027
Istanbul (Turkey)

UK Trainig
PARTNER



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Why This Course

Sustainable finance is becoming a major driver of responsible investment, long-term value creation, and sustainable development. Organizations and financial professionals are increasingly expected to integrate environmental, social, and governance factors into financial decisions, investment strategies, risk assessment, and reporting practices.

This 1-week course provides a practical introduction to sustainable finance and its role in supporting sustainable development. Participants will explore ESG integration, responsible investment strategies, green financial products, impact measurement, sustainability reporting, and emerging trends shaping the future of finance.

The program connects sustainable finance concepts with real business and investment applications, helping participants understand how to evaluate opportunities, manage risks, and build finance strategies that support both financial performance and sustainability goals.

What You'll Learn and Practice

By joining this program, you will:

- Understand the fundamentals of sustainable finance and sustainable development.
- Integrate ESG factors into financial analysis and decision-making.
- Explore responsible investing, impact investing, and active ownership practices.
- Understand green bonds, social bonds, sustainability-linked loans, and climate finance instruments.
- Analyze ESG data and apply impact measurement frameworks.
- Understand sustainability reporting standards and disclosure expectations.
- Navigate global sustainable finance trends, regulations, and best practices.
- Build a practical sustainable finance strategy for organizations.



The Program Flow

Day 1: Introduction to Sustainable Finance

- Defining sustainable finance and its role in sustainable development.
- Understanding the business case for sustainable finance.
- Global sustainable finance initiatives and frameworks.
- ESG factors and their relevance to financial decision-making.
- Sustainable finance risks, opportunities, and value drivers.
- Practical discussion: connecting finance decisions with sustainability outcomes.

Day 2: Sustainable Investment Strategies

- ESG integration in investment analysis.
- Responsible investing approaches, including screening and thematic investing.
- Impact investing principles and practical applications.
- Shareholder engagement and active ownership.
- Comparing sustainable investment strategies across asset classes.
- Workshop: designing an ESG-integrated investment approach.

Day 3: Green Financial Products and Markets

- Green bonds and social bonds.
- Sustainability-linked loans and sustainability-linked bonds.
- Green securitization and structured finance products.
- Carbon markets and climate finance instruments.
- Market opportunities and risks in green finance.
- Case study: evaluating a green finance product.

Day 4: Measuring and Reporting Sustainability Impact

- ESG data sources and analysis techniques.
- Impact measurement frameworks and methodologies.
- Sustainability reporting standards, including GRI, SASB, and TCFD.
- Challenges in ESG data quality and impact measurement.
- Best practices in sustainability reporting and disclosure.
- Practical exercise: developing an impact measurement and reporting outline.



Day 5: Sustainable Finance Trends and Future Directions

- Regulatory developments in sustainable finance.
- Technology and innovation in sustainable finance.
- Nature-based solutions and biodiversity finance.
- Circular economy finance and transition finance.
- Building a sustainable finance strategy for organizations.
- Final workshop: creating a sustainable finance action roadmap.

Individual Impact

- Strengthen understanding of sustainable finance and ESG integration.
- Improve ability to assess sustainable investment opportunities.
- Build practical skills in impact measurement and sustainability reporting.
- Gain confidence in navigating sustainable finance products and regulations.
- Develop the ability to connect financial decisions with sustainability outcomes.

Work Impact

- Support stronger ESG-informed financial decision-making.
- Improve sustainable investment strategy design and implementation.
- Enhance sustainability reporting and impact communication.
- Strengthen organizational readiness for sustainable finance regulations.
- Contribute to long-term value creation and responsible business growth.

Training Methodology

This course uses a practical and discussion-based learning approach focused on sustainable finance application. Training methods include:

- Interactive discussions on ESG and sustainable finance concepts.
- Case studies on sustainable investment and green finance products.
- Practical exercises on ESG integration and impact measurement.
- Group workshops on reporting standards and disclosure practices.
- Strategy-building activities for sustainable finance implementation.
- Practical frameworks, templates, and action planning tools.

Beyond the Course

By the end of this course, participants will be able to integrate ESG factors into financial decisions, evaluate sustainable investment strategies, understand green financial products, measure sustainability impact, and support sustainable finance initiatives within their organizations.

