Treasury Products and Risk Management Mastery Program

29 March – 2 April 2027
Paris (France)



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Why This Course

Treasury plays a critical role in protecting organizational value, managing liquidity, supporting funding decisions, and reducing exposure to financial risks. In today's volatile financial environment, organizations must manage foreign exchange movements, interest rate changes, credit exposure, liquidity pressures, cash flow uncertainty, and counterparty risks with greater discipline and confidence.

Effective treasury management requires a strong understanding of treasury products, financial markets, risk assessment techniques, hedging strategies, liquidity planning, forecasting, and technology-enabled treasury operations. Professionals who master these areas are better equipped to support strategic decision-making and protect the organization from financial uncertainty.

This intensive 1-week course provides a comprehensive overview of treasury products and risk management strategies. Through practical examples, case studies, forecasting exercises, hedging scenarios, and risk analysis tools, participants will gain the knowledge and skills needed to strengthen treasury operations, improve liquidity management, and mitigate financial risks effectively.

What You'll Learn and Practice

By joining this program, you will:

- Understand treasury functions, responsibilities, and their strategic importance.
- Identify key financial risks, including market, credit, liquidity, foreign exchange, and interest rate risks.
- Apply treasury products such as derivatives, money market instruments, forwards, futures, options, and structured products.
- Assess financial risk exposures and develop mitigation strategies.
- Understand foreign exchange markets and FX risk exposure.
- Develop hedging strategies for FX and interest rate risks.
- Apply liquidity management and working capital principles.
- Create accurate cash flow forecasts using practical tools and techniques.
- Evaluate short-term borrowing and investment strategies.
- Manage credit and counterparty risk effectively.
- Understand regulatory and compliance considerations in treasury operations.
- Apply Value-at-Risk, stress testing, and integrated risk management frameworks.
- Explore treasury management systems and emerging technology trends.



The Program Flow

Day 1: Introduction to Treasury Products and Risk Management

- Overview of treasury functions and responsibilities.
- The strategic role of treasury in financial stability and organizational performance.
- Types of financial risks: market, credit, liquidity, FX, and interest rate risks.
- Introduction to treasury products, including derivatives and money market instruments.
- Risk identification and assessment techniques.
- Treasury policies, controls, and governance basics.
- Practical exercise: Mapping key treasury risks for an organization.

Day 2: Foreign Exchange and Interest Rate Risk Management

- FX market fundamentals and currency risk exposure.
- Identifying transaction, translation, and economic FX exposures.
- FX hedging instruments: forwards, futures, swaps, and options.
- Interest rate risk assessment and measurement.
- Interest rate derivatives and hedging strategies.
- Selecting appropriate hedging instruments based on risk profile and objectives.
- Workshop: Creating FX and interest rate hedging strategies for selected scenarios.

Day 3: Liquidity Management and Cash Flow Forecasting

- Working capital management principles.
- Cash positioning and liquidity planning.
- Cash flow forecasting techniques and tools.
- Short-term borrowing and investment strategies.
- Liquidity risk management best practices.
- Managing funding gaps, surplus cash, and liquidity buffers.
- Practical exercise: Developing a cash flow forecast and liquidity improvement plan.

Day 4: Credit Risk and Counterparty Management

- Credit risk assessment methodologies.
- Evaluating credit exposure in treasury transactions.
- Counterparty risk management strategies.
- Setting limits, monitoring exposure, and managing collateral considerations.
- Credit derivatives and structured products.
- Regulatory requirements and compliance.
- Workshop: Building a counterparty risk monitoring and control framework.



Day 5: Advanced Treasury Risk Management and Technology

- Integrated risk management frameworks.
- Value-at-Risk and stress testing.
- Scenario analysis for treasury risk decision-making.
- Treasury management systems and technology.
- Automation, reporting, dashboards, and data-driven treasury operations.
- Emerging trends in treasury and risk management.
- Final activity: Developing a comprehensive treasury risk management strategy.

Individual Impact

- Strengthen your understanding of treasury products and financial risk management.
- Improve confidence in assessing FX, interest rate, liquidity, and credit risks.
- Build practical skills in hedging, forecasting, and liquidity planning.
- Enhance decision-making in treasury operations and risk mitigation.
- Gain a stronger understanding of treasury technology and risk measurement tools.
- Develop practical approaches that can be applied immediately in your organization.

Work Impact

- Improve treasury risk visibility and control.
- Strengthen liquidity management and cash flow forecasting.
- Reduce exposure to foreign exchange, interest rate, credit, and liquidity risks.
- Improve hedging decisions and financial risk mitigation strategies.
- Support better funding, investment, and working capital decisions.
- Enhance governance, compliance, and performance in treasury operations.

Training Methodology

This program uses a practical and finance-focused approach to help participants apply treasury and risk management tools in real business contexts. Learning methods include:

- Interactive discussions and guided facilitation.
- Treasury and financial risk case studies.
- FX and interest rate hedging exercises.
- Cash flow forecasting and liquidity planning workshops.
- Credit and counterparty risk assessment activities.
- VaR, stress testing, and scenario analysis exercises.
- Treasury technology and reporting demonstrations.
- Group work, peer feedback, and practical strategy development.



Beyond the Course

Upon completion, participants will be prepared to manage treasury products and financial risks with greater confidence, structure, and strategic awareness. They will return ready to:

- Develop a comprehensive treasury risk management strategy.
- Create effective hedging strategies to mitigate financial risks.
- Improve cash flow forecasting and liquidity management processes.
- Strengthen counterparty risk monitoring and control.
- Use treasury tools and technology to support better decisions.
- Enhance treasury operations and financial risk mitigation across the organization.

