Next Level Leadership: Elevate Your Impact and Influence

26 – 30 September 2027
Istanbul (Turkey)



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Why This Course

Mid-level managers play a critical role in connecting strategy with execution, people with performance, and daily operations with long-term organizational goals. As responsibilities grow, managers must move beyond task supervision and become leaders who can influence, inspire, make sound decisions, and guide teams through complexity and change.

Next level leadership requires a stronger blend of strategic thinking, emotional intelligence, communication, resilience, innovation, and team leadership. Leaders must be able to manage ambiguity, build trust, motivate people, handle conflict, and create a clear vision that others can follow.

This intensive 1-week program is designed to transform mid-level managers into high-impact leaders. Through leadership assessments, practical exercises, case discussions, communication practice, and action planning, participants will develop the mindset, tools, and confidence needed to lead at a higher level in today's dynamic business environment.

What You'll Learn and Practice

By joining this program, you will:

- Develop a personal leadership philosophy and vision.
- Understand your leadership style and how to adapt it to different situations.
- Strengthen emotional intelligence and self-awareness as a leader.
- Improve strategic decision-making and problem-solving skills.
- Apply critical thinking to complex business challenges.
- Manage ambiguity, uncertainty, and competing priorities.
- Use ethical decision-making frameworks in leadership situations.
- Communicate with greater clarity, confidence, and influence.
- Influence others without relying on formal authority.
- Apply negotiation and conflict resolution techniques.
- Present with impact and stronger executive presence.
- Build and lead high-performing teams.
- Foster innovation, creativity, and collaboration.
- Coach and mentor others for performance improvement.
- Build resilience and lead effectively through change.



The Program Flow

Day 1: Foundations of Next Level Leadership

- Personal leadership assessment and reflection.
- Understanding the transition from manager to high-impact leader.
- Developing a leadership vision and philosophy.
- Understanding leadership styles and situational leadership.
- Emotional intelligence for leaders.
- Building self-awareness, credibility, and trust.
- Practical exercise: Creating your personal leadership profile and growth priorities.

Day 2: Strategic Thinking and Decision Making

- Critical thinking and problem-solving techniques.
- Strategic planning and execution.
- Connecting team priorities with organizational direction.
- Managing complexity and ambiguity.
- Decision-making under pressure and uncertainty.
- Ethical decision-making frameworks.
- Workshop: Applying strategic decision-making to a complex business challenge.

Day 3: Communication and Influence

- Advanced communication strategies.
- Communicating vision, priorities, expectations, and decisions clearly.
- Influencing without authority.
- Building relationships and credibility across the organization.
- Negotiation and conflict resolution skills.
- Presenting with impact and executive presence.
- Role play: Influencing a cross-functional stakeholder or senior leader.

Day 4: Building High-Performing Teams

- Team dynamics and stages of team development.
- Building trust, accountability, and collaboration.
- Fostering innovation and creativity.
- Coaching and mentoring for performance.
- Leading through change and uncertainty.
- Supporting motivation, engagement, and ownership.
- Practical exercise: Designing a team performance and innovation improvement plan.



Day 5: Personal and Organizational Leadership

- Building organizational culture and values.
- Leading across generations and cultures.
- Developing resilience and managing stress.
- Sustaining leadership effectiveness under pressure.
- Creating a personal leadership development plan.
- Translating learning into workplace action.
- Final activity: Presenting a next level leadership action roadmap.

Individual Impact

- Strengthen your confidence as a high-impact leader.
- Develop a clearer personal leadership philosophy and vision.
- Improve strategic thinking and decision-making in complex situations.
- Enhance communication, influence, and executive presence.
- Build stronger emotional intelligence, resilience, and self-awareness.
- Create a personalized leadership development plan for continued growth.

Work Impact

- Improve leadership effectiveness across teams and departments.
- Strengthen cross-functional collaboration and influence.
- Build more engaged, innovative, and high-performing teams.
- Improve decision-making during complexity, uncertainty, and change.
- Support stronger alignment between team performance and organizational goals.
- Build a more resilient and adaptable leadership culture.

Training Methodology

This program uses a practical and reflective leadership development approach. Participants will connect leadership concepts with real workplace challenges and create tools they can apply immediately. Learning methods include:

- Interactive discussions and guided facilitation.
- Leadership assessments and personal reflection exercises.
- Strategic thinking and decision-making case studies.
- Communication, influence, and presentation practice.
- Negotiation and conflict resolution role plays.
- Team leadership and coaching exercises.
- Change, resilience, and culture-building scenarios.
- Peer feedback, facilitator coaching, and personal action planning.



Beyond the Course

Upon completion, participants will be better prepared to lead with confidence, clarity, and influence at the next level. They will return ready to:

- Apply a personalized leadership development plan.
- Lead and influence cross-functional teams more effectively.
- Make stronger strategic decisions in complex business situations.
- Communicate with greater impact and executive presence.
- Build high-performing teams that support innovation and accountability.
- Navigate organizational change and uncertainty with greater resilience.

