Advanced Monitoring & Evaluation for Governance Excellence

24 – 28 October 2027
Istanbul (Turkey)

UK Trainig
PARTNER



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Why This Course

Governance programmes and policy reforms require strong evidence to understand what is working, what needs improvement, and how results are contributing to institutional change, accountability, transparency, participation, and public value. In governance contexts, results can be complex, long-term, and influenced by political, social, institutional, and stakeholder dynamics.

Effective Monitoring and Evaluation helps organizations track progress, measure outcomes, learn from implementation, improve decision-making, and strengthen accountability to citizens, partners, donors, and public institutions. It also supports better policy design by turning data and feedback into practical insight.

This advanced course equips professionals with the skills needed to design, implement, and manage robust M&E systems for governance programmes and policy reforms. Through practical frameworks, indicator development exercises, data analysis activities, participatory approaches, case studies, and action planning, participants will learn how to use M&E as a strategic tool for evidence-based governance improvement.

What You'll Learn and Practice

By joining this program, you will:

- Understand the principles and concepts of governance-focused M&E.
- Design comprehensive M&E frameworks for governance programmes.
- Develop programme logic models and theories of change.
- Map stakeholders and understand their role in governance M&E.
- Create relevant indicators for measuring governance outputs, outcomes, and impact.
- Apply quantitative and qualitative data collection methods.
- Use participatory data collection approaches to strengthen inclusion and ownership.
- Ensure data quality, reliability, and credibility in governance M&E.
- Analyze and interpret governance data to identify trends and insights.
- Use data visualization tools for governance reporting.
- Communicate M&E findings clearly to stakeholders and decision-makers.
- Integrate M&E evidence into policy-making and programme improvement.
- Apply advanced approaches such as outcome harvesting and contribution analysis.
- Build organizational M&E capacity for long-term governance performance.



The Program Flow

Day 1: Foundations of Governance M&E

- Introduction to governance M&E principles and concepts.
- Understanding the unique challenges of monitoring governance programmes and policy reforms.
- Governance programme logic models and theories of change.
- Defining outputs, outcomes, impact, assumptions, and risks in governance contexts.
- Stakeholder mapping and analysis for governance M&E.
- Designing M&E frameworks for governance programmes.
- Practical exercise: Building a theory of change for a governance initiative.

Day 2: Indicator Development and Data Collection

- Developing effective governance indicators.
- Measuring governance outcomes such as transparency, accountability, participation, institutional capacity, service quality, and trust.
- Quantitative and qualitative data collection methods.
- Surveys, interviews, focus groups, administrative data, observation, and document review.
- Participatory data collection approaches.
- Ensuring data quality in governance M&E.
- Workshop: Developing a set of relevant indicators for governance outcomes.

Day 3: Data Analysis and Interpretation

- Advanced data analysis techniques for governance M&E.
- Interpreting governance data and identifying trends, patterns, gaps, and emerging issues.
- Combining quantitative and qualitative evidence.
- Using data visualization tools for governance reporting.
- Turning data into useful findings and practical recommendations.
- Communicating M&E findings to stakeholders.
- Practical exercise: Creating a data analysis and visualization plan for governance reporting.

Day 4: Utilizing M&E for Evidence-Based Decision Making

- Integrating M&E into policy-making processes.
- Using M&E findings for programme improvement and adaptive management.
- Translating evidence into policy insights and management decisions.
- Developing governance learning agendas.
- Facilitating reflection, learning, and accountability sessions.
- Case studies: successful governance M&E applications.
- Workshop: Formulating strategies to integrate M&E findings into policy-making processes.



Day 5: Advanced M&E Approaches and Future Trends

- Outcome harvesting for governance programmes.
- Contribution analysis in governance M&E.
- Evaluating complex governance reforms where attribution is difficult.
- Technology and innovation in governance M&E.
- Digital data collection, dashboards, real-time monitoring, and citizen feedback tools.
- Developing organizational M&E capacity for governance.
- Final activity: Presenting a comprehensive governance M&E framework and implementation plan.

Individual Impact

- Strengthen your ability to design M&E systems for complex governance programmes.
- Improve confidence in developing meaningful governance indicators.
- Build practical skills in data collection, analysis, visualization, and reporting.
- Enhance your ability to use M&E findings for policy and programme improvement.
- Gain tools for participatory, inclusive, and evidence-based governance monitoring.
- Develop stronger understanding of advanced evaluation approaches for complex reforms.

Work Impact

- Improve the quality and credibility of governance programme monitoring and evaluation.
- Strengthen accountability, transparency, and learning within governance initiatives.
- Support better policy decisions through reliable evidence and practical insights.
- Improve stakeholder engagement and participation in M&E processes.
- Enhance reporting to donors, government institutions, partners, and citizens.
- Build stronger organizational capacity for evidence-based governance reform.

Training Methodology

This course uses a practical, advanced, and governance-focused approach to help participants apply M&E tools to real policy and institutional contexts. Learning methods include:

- Interactive discussions and guided facilitation.
- Governance M&E case studies and applied examples.
- Theory of change and logic model workshops.
- Stakeholder mapping and participatory M&E exercises.
- Indicator development and data quality activities.
- Data analysis, interpretation, and visualization practice.
- Policy learning and evidence-use simulations.
- Outcome harvesting and contribution analysis exercises.
- Peer feedback, facilitator coaching, and practical action planning.



Beyond the Course

Upon completion, participants will be ready to design and manage governance M&E systems with greater confidence, technical clarity, and practical relevance. They will return prepared to:

- Design comprehensive M&E frameworks for governance programmes.
- Develop relevant indicators for measuring governance outcomes.
- Create data collection, analysis, and visualization plans.
- Use participatory approaches to strengthen stakeholder ownership.
- Integrate M&E findings into policy-making and programme improvement.
- Build stronger organizational M&E capacity for governance reform and public value.

