Agile Business Analysis Programme: Mastering BA in Agile

11 – 15 January 2027
Paris (France)



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Why This Course

Agile projects move quickly, and business analysts need to work with clarity, flexibility, and a strong focus on value. In agile environments, the role of the business analyst is not limited to documenting requirements. It involves continuous collaboration, understanding stakeholder needs, shaping user stories, supporting prioritization, and helping teams deliver solutions that create real business impact.

As organizations shift from traditional project approaches to agile ways of working, business analysts must adapt their mindset, tools, and techniques. They need to gather requirements iteratively, support backlog refinement, facilitate workshops, communicate with stakeholders, and ensure that the team remains focused on customer and business value.

This intensive 1-week Agile Business Analysis Programme equips business analysts with the practical skills and knowledge needed to succeed in agile environments. Through interactive learning, real-world exercises, user story practice, backlog workshops, and agile case scenarios, participants will learn how to apply agile principles to business analysis and deliver value in fast-paced projects.

What You'll Learn and Practice

By joining this program, you will:

- Understand agile principles, methodologies, and ways of working.
- Clarify the evolving role of the business analyst in agile projects.
- Develop an agile BA mindset focused on collaboration, adaptability, and value delivery.
- Apply agile requirements gathering and management techniques.
- Create clear user stories and acceptance criteria.
- Use user story mapping to visualize product scope and customer journeys.
- Build and refine prioritized product backlogs.
- Apply lightweight documentation and agile modeling techniques.
- Facilitate collaborative analysis workshops with stakeholders and delivery teams.
- Use estimation, planning, and forecasting techniques in agile projects.
- Manage scope, change, and stakeholder expectations in agile environments.
- Apply continuous improvement practices through retrospectives and agile metrics.



The Program Flow

Day 1: Foundations of Agile Business Analysis

- Introduction to agile principles, values, and methodologies.
- Understanding Scrum, Kanban, and other agile delivery approaches.
- The evolving role of the business analyst in agile environments.
- Agile BA mindset, behaviors, and core competencies.
- Transitioning from traditional business analysis to agile analysis.
- Collaboration between business analysts, product owners, developers, testers, and stakeholders.
- Practical exercise: Comparing traditional and agile business analysis practices.

Day 2: Agile Requirements and User Stories

- Agile requirements gathering techniques.
- Moving from detailed upfront requirements to iterative discovery.
- Creating effective user stories.
- Writing clear and testable acceptance criteria.
- User story mapping and customer journey visualization.
- Prioritizing stories based on value, risk, urgency, and dependencies.
- Backlog creation, refinement, and readiness.
- Workshop: Creating a user story map and prioritized product backlog.

Day 3: Agile Modeling and Analysis Techniques

- Lightweight documentation in agile projects.
- Deciding how much documentation is enough.
- Agile modeling techniques: process flows, data models, context diagrams, and business rules.
- Collaborative analysis workshops and facilitation techniques.
- Rapid prototyping and wireframing.
- Using visual models to support shared understanding.
- Practical exercise: Developing agile models and wireframes for a real-world scenario.

Day 4: Agile Planning and Estimation

- Release planning and iteration planning.
- Understanding product goals, sprint goals, and delivery increments.
- Agile estimation techniques, including story points and t-shirt sizing.
- Velocity tracking and forecasting.
- Managing scope and change in agile projects.
- Supporting prioritization decisions during planning.
- Communicating trade-offs between scope, time, quality, and value.
- Workshop: Estimating and planning a backlog for an agile release.



Day 5: Agile BA in Practice

- Agile testing and quality assurance from a BA perspective.
- Connecting acceptance criteria with testing and validation.
- Metrics and KPIs for agile business analysis.
- Stakeholder management in agile environments.
- Running effective agile requirements workshops.
- Continuous improvement through retrospectives.
- Building a practical agile BA toolkit for workplace application.
- Final activity: Presenting an agile business analysis approach for a real project.

Individual Impact

- Strengthen your confidence as a business analyst in agile projects.
- Improve your ability to gather, refine, and manage requirements iteratively.
- Build practical skills in user stories, acceptance criteria, and backlog prioritization.
- Enhance your facilitation and stakeholder collaboration skills.
- Gain tools for modeling, estimation, planning, and continuous improvement.
- Develop a practical agile BA toolkit you can use immediately.

Work Impact

- Improve alignment between business needs and agile delivery teams.
- Strengthen backlog quality, clarity, and prioritization.
- Reduce misunderstanding through better user stories and acceptance criteria.
- Improve stakeholder collaboration and faster decision-making.
- Support more effective planning, estimation, and value delivery.
- Help agile teams deliver solutions that meet real customer and business needs.

Training Methodology

This program uses a practical and interactive approach designed around agile project realities. Participants will apply tools and techniques throughout the course using real-world examples and group exercises. Learning methods include:

- Interactive discussions and guided facilitation.
- Agile business analysis case studies.
- User story writing and acceptance criteria exercises.
- User story mapping and backlog prioritization workshops.
- Agile modeling, prototyping, and wireframing activities.
- Estimation and planning simulations.
- Stakeholder collaboration and requirements workshop practice.
- Retrospective exercises, peer feedback, and practical action planning.



Beyond the Course

Upon completion, participants will be equipped to perform business analysis effectively in agile environments. They will return ready to:

- Create comprehensive user story maps for real-world projects.
- Develop prioritized product backlogs using agile techniques.
- Conduct effective agile requirements workshops.
- Write clearer user stories and acceptance criteria.
- Support agile planning, estimation, testing, and continuous improvement.
- Apply a practical agile business analysis toolkit immediately within their organization.

