The Professional Negotiator: Mastering Advanced Techniques

28 June – 2 July 2027
Madrid (Spain)

UK Traininig
PARTNER



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Why This Course

Negotiation is a critical professional skill for reaching agreements, resolving conflicts, influencing decisions, and creating value in complex business situations. Skilled negotiators know how to prepare strategically, communicate persuasively, manage emotions, understand power dynamics, and build agreements that protect relationships while achieving strong outcomes.

This intensive 1-week Professional Negotiator Training program equips participants with advanced negotiation techniques for high-stakes and complex scenarios. The course covers negotiation frameworks, strategic planning, power dynamics, negotiation styles, cognitive biases, persuasion, non-verbal communication, rapport building, conflict resolution, deadlock management, cross-cultural negotiation, bargaining tactics, manipulation awareness, multi-party negotiations, ethics, and personal negotiation style development. Through realistic case studies and practical simulations, participants will build confidence and capability in handling professional negotiations with greater control and impact.

What You'll Learn and Practice

By joining this program, you will:

- Develop advanced negotiation strategies and tactics.
- Plan strategically for complex and high-stakes negotiations.
- Understand power dynamics and how they influence outcomes.
- Analyze negotiation styles and adapt your approach.
- Recognize cognitive biases that affect negotiation decisions.
- Apply advanced persuasion and influence techniques.
- Read and interpret non-verbal cues more effectively.
- Build rapport and trust during negotiations.
- Communicate with clarity, confidence, and impact.
- Manage emotions, pressure, and difficult personalities.
- Break deadlocks and resolve conflicts constructively.
- Handle cross-cultural negotiation situations.
- Recognize and counter manipulation tactics.
- Create and claim value in multi-issue negotiations.



The Program Flow

Day 1: Foundations of Advanced Negotiation

- Understand advanced negotiation theory and practical frameworks.
- Develop strategic plans for complex negotiations.
- Analyze power dynamics and sources of leverage.
- Identify different negotiation styles.
- Adapt negotiation approaches based on context, objectives, and counterpart behavior.

Day 2: Psychological Insights and Persuasion Techniques

- Understand cognitive biases and their impact on negotiation outcomes.
- Apply advanced persuasion and influence tactics.
- Interpret non-verbal communication and behavioral signals.
- Build and leverage rapport throughout the negotiation process.
- Use psychological insight ethically to improve communication and agreement quality.

Day 3: Advanced Communication and Conflict Resolution

- Apply high-impact communication strategies.
- Manage emotions during difficult negotiation moments.
- Handle difficult personalities and challenging behaviors.
- Use techniques for breaking deadlocks and moving discussions forward.
- Navigate cross-cultural negotiation considerations with sensitivity and confidence.

Day 4: Strategic Moves and Counteractions

- Apply advanced bargaining techniques.
- Recognize manipulation tactics and respond professionally.
- Manage multi-party and multi-issue negotiations.
- Create value through collaborative problem-solving.
- Claim value while maintaining professionalism and long-term relationship quality.

Day 5: Synthesis and Real-World Application

- Apply negotiation ethics in professional situations.
- Build long-term relationships while pursuing strong outcomes.
- Practice complex negotiation case studies.
- Develop a personal negotiation style based on strengths and improvement areas.
- Create an action plan for continuous negotiation improvement.



Individual Impact

- Build confidence in high-stakes and complex negotiations.
- Strengthen persuasion, communication, and conflict resolution skills.
- Improve ability to manage pressure, emotions, and difficult negotiators.
- Develop stronger strategic thinking before and during negotiations.
- Gain a personalized negotiation strategy aligned with individual strengths.

Work Impact

- Improve agreement quality and negotiation outcomes.
- Reduce conflict through more structured and constructive negotiation practices.
- Strengthen relationships with clients, suppliers, partners, and internal stakeholders.
- Improve ability to protect organizational interests while creating mutual value.
- Support better decision-making in commercial, operational, and leadership negotiations.

Training Methodology

This program combines advanced negotiation concepts with practical application through:

- Negotiation style assessments and reflection exercises.
- Strategic planning and power dynamics analysis.
- Persuasion, influence, and non-verbal communication activities.
- Conflict resolution and deadlock-breaking simulations.
- Multi-party and multi-issue negotiation role plays.
- Real-world case studies and personal negotiation action planning.

Beyond the Course

Upon completion, participants will be able to:

- Navigate high-stakes negotiations with confidence.
- Create win-win outcomes in complex professional scenarios.
- Recognize and counter manipulative tactics.
- Communicate persuasively and manage difficult conversations.
- Develop negotiation strategies that protect both outcomes and relationships.
- Continue improving through a personalized negotiation development plan.

