Strategic Leadership Programme: Mastering Executive Skills

11 – 15 October 2027
Vienna (Austria)



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Why This Course

Strategic leadership is essential for leaders who need to guide organizations through complexity, competition, change, and growth. Senior executives and aspiring leaders must be able to think beyond daily operations, create a compelling vision, make high-impact decisions, lead transformation, and build teams that can execute strategy with confidence.

This intensive 1-week Strategic Leadership Programme equips participants with advanced leadership and strategic thinking skills for today's dynamic business environment. The course covers strategic mindset, business environment analysis, vision creation, decision-making frameworks, strategy execution, risk and uncertainty, change leadership, innovation, growth strategies, partnerships, emotional intelligence, team motivation, and future leadership development. Through practical exercises and real-world scenarios, participants will learn how to lead with clarity, influence, and long-term impact.

What You'll Learn and Practice

By joining this program, you will:

- Develop a strategic mindset for complex business environments.
- Understand the role and responsibilities of a strategic leader.
- Analyze internal and external business environments.
- Create and communicate a compelling organizational vision.
- Apply advanced decision-making frameworks.
- Align organizational goals with strategy.
- Execute strategy effectively across teams and functions.
- Manage risk and uncertainty in strategic decisions.
- Lead organizational change and overcome resistance.
- Communicate change with clarity and confidence.
- Build a culture of adaptability and innovation.
- Identify strategic opportunities and growth pathways.
- Build high-performance teams and develop future leaders.



The Program Flow

Day 1: Foundations of Strategic Leadership

- Understand the role of a strategic leader.
- Develop a strategic mindset focused on long-term value.
- Analyze the business environment and key strategic drivers.
- Identify opportunities, threats, strengths, and gaps.
- Create a clear and compelling strategic vision.

Day 2: Strategic Decision Making and Execution

- Apply advanced decision-making frameworks.
- Align organizational goals with strategic priorities.
- Translate strategy into executable plans.
- Manage risk and uncertainty in complex decisions.
- Strengthen strategy implementation through accountability and follow-through.

Day 3: Leading Organizational Change

- Understand core change management principles.
- Identify sources of resistance to change.
- Apply techniques for overcoming resistance and building commitment.
- Communicate change effectively to different stakeholder groups.
- Build a culture that supports adaptability and continuous improvement.

Day 4: Driving Innovation and Growth

- Foster a culture of innovation across teams and functions.
- Identify and assess strategic opportunities.
- Develop growth strategies that support sustainable performance.
- Encourage creative thinking and calculated risk-taking.
- Build strategic partnerships and alliances.

Day 5: Building High-Performance Teams

- Understand leadership styles and their impact on team performance.
- Apply emotional intelligence in leadership situations.
- Motivate and empower teams to deliver strategic results.
- Build trust, ownership, and accountability.
- Develop future leaders and strengthen leadership continuity.



Individual Impact

- Build confidence in strategic thinking and executive decision-making.
- Improve ability to create and communicate a clear vision.
- Strengthen change leadership and innovation capabilities.
- Develop stronger emotional intelligence and team leadership skills.
- Gain a personalized strategic leadership action plan.

Work Impact

- Improve strategic alignment across teams and departments.
- Strengthen organizational adaptability and readiness for change.
- Support better decision-making in complex and uncertain situations.
- Drive innovation, growth, and sustainable performance.
- Build stronger teams and future leadership capability.

Training Methodology

This program combines strategic leadership concepts with practical application through:

- Strategic mindset and business environment analysis exercises.
- Vision development and communication practice.
- Decision-making and risk management case studies.
- Change leadership and stakeholder communication simulations.
- Innovation and growth strategy workshops.
- Team leadership, emotional intelligence, and action planning activities.

Beyond the Course

Upon completion, participants will be able to:

- Develop personalized strategic leadership action plans.
- Make high-impact decisions in complex situations.
- Create and communicate compelling organizational visions.
- Lead organizational change and innovation more effectively.
- Build and motivate high-performance teams.
- Strengthen strategic leadership capability for long-term business success.

