

Entrepreneurial Leadership: Driving Innovation and Growth

18 – 22 April 2027
Istanbul (Turkey)

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Ref: 322558_203969 **Date:** 18 – 22 April 2027 **Location:** Istanbul (Turkey) **Fees:** 4200 GBP

Why This Course

Entrepreneurial leadership is about seeing opportunities, mobilizing people, creating value, and leading innovation in uncertain and fast-changing environments. Whether launching a new venture, scaling a business, or driving innovation inside an organization, leaders need the mindset and tools to think creatively, act decisively, and build teams that can turn ideas into results.

This intensive 5-day Entrepreneurial Leadership Training program equips participants with practical leadership skills for innovation, growth, and value creation. The course covers entrepreneurial mindset, opportunity recognition, vision setting, strategic thinking, design thinking, disruptive innovation, change management, intrapreneurship, team leadership, business model innovation, scaling strategies, financial management, partnerships, ethical leadership, and future trends. Through case studies, practical exercises, and applied planning, participants will develop the confidence to lead entrepreneurial initiatives and support sustainable business growth.

What You'll Learn and Practice

By joining this program, you will:

- Develop an entrepreneurial mindset and leadership style.
- Identify and evaluate market opportunities.
- Set a compelling vision and think strategically.
- Build an entrepreneurial culture that supports initiative and innovation.
- Apply design thinking and creative problem-solving.
- Lead innovation and manage change effectively.
- Understand disruptive innovation strategies.
- Foster intrapreneurship within organizations.
- Build, motivate, and lead high-performing teams.
- Apply communication, conflict resolution, and negotiation techniques.
- Develop talent and manage team performance.
- Create innovative business models and growth strategies.
- Understand financial management for growth.
- Build strategic partnerships and alliances.
- Apply ethical leadership and adapt to future business trends.

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A graphic illustration of a chessboard with several chess pieces. A large gold king piece is prominent in the foreground, with a silver pawn and a silver knight nearby. The board is checkered, and there are concentric circles in the background.

The Program Flow

Day 1: Foundations of Entrepreneurial Leadership

- Understand entrepreneurial mindset and leadership traits.
- Identify opportunities and evaluate their potential.
- Develop vision-setting and strategic thinking skills.
- Explore how entrepreneurial leaders create momentum and ownership.
- Build a culture that encourages creativity, accountability, and calculated risk-taking.

Day 2: Leading Innovation and Change

- Apply design thinking to solve customer and business problems.
- Use creative problem-solving methods to generate new ideas.
- Understand disruptive innovation and its impact on markets.
- Apply change management techniques to support adoption.
- Foster intrapreneurship and innovation within existing organizations.

Day 3: Building and Leading High-Performance Teams

- Understand team formation and team dynamics.
- Communicate clearly and motivate people toward shared goals.
- Apply conflict resolution and negotiation techniques.
- Develop talent and manage performance.
- Build high-performing teams that can execute entrepreneurial ideas effectively.

Day 4: Strategic Growth and Value Creation

- Explore business model innovation and value creation.
- Develop scaling strategies for startups and SMEs.
- Understand financial management considerations for growth.
- Identify strategic partnerships and alliances.
- Build a high-level growth strategy that supports sustainability and competitiveness.

Day 5: Sustainable Leadership and Future Trends

- Apply ethical leadership and corporate social responsibility principles.
- Adapt to technological disruptions and emerging market trends.
- Explore global entrepreneurship and cross-cultural leadership.
- Reflect on personal entrepreneurial leadership strengths and development needs.
- Create a personal leadership development plan for continued growth.

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Individual Impact

- Build confidence in leading entrepreneurial initiatives.
- Strengthen opportunity recognition, innovation, and strategic thinking skills.
- Improve ability to motivate teams and lead change.
- Gain practical tools for business model development and growth planning.
- Develop a personal entrepreneurial leadership action plan.

Work Impact

- Improve innovation capability and business growth potential.
- Strengthen team performance, creativity, and ownership.
- Support faster response to market opportunities and disruption.
- Improve value creation through better business models and partnerships.
- Build a more entrepreneurial and future-ready organizational culture.

Training Methodology

This program combines entrepreneurial leadership concepts with practical application through:

- Entrepreneurial mindset and opportunity evaluation exercises.
- Design thinking and business concept development workshops.
- Innovation, change management, and intrapreneurship case studies.
- Team leadership, communication, and negotiation simulations.
- Business model and growth strategy activities.
- Vision, pitch, and personal leadership action planning sessions.

Beyond the Course

Upon completion, participants will be able to:

- Develop a personal entrepreneurial leadership action plan.
- Create innovative business concepts using design thinking.
- Build high-level growth strategies for ventures or initiatives.
- Lead innovation and change with greater confidence.
- Build and motivate high-performing entrepreneurial teams.
- Craft compelling visions and pitches for new initiatives.

A graphic of a chessboard with several chess pieces (a king, a queen, and a pawn) on it, set against a background of concentric circles.

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