Mastering IT Leadership: Strategies for Technology Executives

8 – 12 February 2027
Lyon (France)



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Ref: 322548_203574 **Date:** 8 – 12 February 2027 **Location:** Lyon (France) **Fees:** 5200 GBP

Why This Course

IT leadership today requires more than technical expertise. Technology leaders must guide teams, align IT initiatives with business priorities, manage change, allocate resources wisely, communicate with technical and non-technical stakeholders, and drive innovation in fast-changing digital environments.

This intensive 1-week IT Leadership Training program equips IT professionals with the practical leadership skills needed to succeed in technology management roles. The course covers strategic IT management, leadership styles, team performance, communication, resource planning, risk management, innovation, digital transformation, cybersecurity governance, ethical technology management, and emerging trends. Through practical exercises and real-world scenarios, participants will learn how to lead IT teams with confidence and create stronger business value through technology.

What You'll Learn and Practice

By joining this program, you will:

- Develop strategic thinking and decision-making skills for IT leadership.
- Understand the role of IT in modern organizations.
- Define key responsibilities of IT leaders and technology managers.
- Apply leadership styles effectively in technical environments.
- Create a personal leadership philosophy.
- Align IT strategy with business objectives.
- Build technology roadmaps and long-term IT plans.
- Manage IT budgets, resources, risks, and priorities.
- Lead and motivate high-performing technology teams.
- Communicate effectively with technical and non-technical stakeholders.
- Resolve conflicts in IT environments.
- Foster innovation and creativity within IT teams.
- Lead IT projects, change initiatives, and digital transformation programs.
- Understand cybersecurity leadership, governance, ethics, and emerging technologies.



The Program Flow

Day 1: Foundations of IT Leadership

- Understand the evolving role of IT in modern organizations.
- Identify key responsibilities of IT leaders.
- Explore different leadership styles and their use in technology environments.
- Assess personal leadership strengths and development areas.
- Develop a personal leadership philosophy for leading IT teams.

Day 2: Strategic IT Management

- Align IT strategy with business goals and organizational priorities.
- Develop technology roadmaps and long-term IT plans.
- Apply budgeting and resource allocation techniques for IT projects.
- Identify risks in technology initiatives.
- Make strategic decisions that connect IT investment with business value.

Day 3: Leading High-Performance Tech Teams

- Build and motivate effective IT teams.
- Apply communication strategies for technical and non-technical audiences.
- Manage conflict in technology environments.
- Support collaboration between IT, business units, vendors, and leadership.
- Foster innovation, creativity, and problem-solving within IT teams.

Day 4: IT Project and Change Management

- Compare Agile and traditional project management methodologies.
- Lead digital transformation initiatives with clearer structure and direction.
- Apply change management strategies for IT implementations.
- Manage resistance and support user adoption.
- Measure and communicate IT project success effectively.

Day 5: Emerging Trends and Future of IT Leadership

- Understand cybersecurity leadership and governance responsibilities.
- Explore ethical considerations in technology management.
- Assess emerging technologies and their impact on IT leadership.
- Build continuous learning habits for long-term leadership growth.
- Develop a practical IT leadership action plan for workplace implementation.



Individual Impact

- Build confidence in leading IT teams and technology initiatives.
- Strengthen strategic thinking, communication, and decision-making skills.
- Improve ability to manage resources, risks, conflicts, and change.
- Gain practical tools for innovation and digital transformation leadership.
- Develop a personalized IT leadership action plan.

Work Impact

- Improve alignment between IT initiatives and business goals.
- Strengthen IT team performance, motivation, and collaboration.
- Support better decision-making around technology investments and priorities.
- Improve delivery of IT projects and digital transformation initiatives.
- Build stronger innovation, cybersecurity awareness, and ethical technology leadership.

Training Methodology

This program combines IT leadership concepts with practical application through:

- Leadership self-assessment and reflection exercises.
- Strategic IT roadmap development workshops.
- Communication and stakeholder management simulations.
- IT team leadership and conflict resolution scenarios.
- Digital transformation and change management case studies.
- Innovation, cybersecurity governance, and action planning activities.

Beyond the Course

Upon completion, participants will be able to:

- Develop personalized IT leadership action plans.
- Create strategic IT roadmaps aligned with business goals.
- Design communication strategies for major IT initiatives.
- Lead and motivate high-performing technology teams.
- Manage IT change, innovation, risks, and resources more effectively.
- Guide technology initiatives with stronger business alignment and leadership confidence.

