PMI Professional in Business Analysis (PMI-PBA) Certification

30 August – 3 September 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Why This Course

Business analysis is essential for ensuring that projects deliver the right solutions to the right business needs. Effective business analysts help organizations identify problems, assess opportunities, engage stakeholders, define requirements, manage changes, and evaluate whether solutions create real value.

This intensive 1-week PMI Professional in Business Analysis Training program prepares participants for the PMI-PBA certification exam while strengthening practical business analysis skills. The course covers the five PMI-PBA domains, including needs assessment, business analysis planning, requirements elicitation, requirements analysis, traceability, monitoring, solution evaluation, stakeholder engagement, communication, change management, and exam preparation. Through practical exercises, case-based discussions, and mock exam practice, participants will build confidence for both certification and real-world business analysis work.

What You'll Learn and Practice

By joining this program, you will:

- Master the five domains of the PMI-PBA exam.
- Understand PMI-PBA certification requirements and exam structure.
- Apply business analysis fundamentals and best practices.
- Conduct needs assessment to identify business problems and opportunities.
- Identify, analyze, and engage stakeholders effectively.
- Develop business analysis plans aligned with project objectives.
- Apply requirements management processes.
- Use elicitation techniques to gather accurate stakeholder input.
- Document requirements clearly and professionally.
- Apply requirements analysis, modeling, and diagramming techniques.
- Use traceability to monitor requirements throughout the project lifecycle.
- Manage requirements changes through structured change control.
- Assess and validate solutions against business needs.
- Prepare for the PMI-PBA certification exam using practice questions and study planning.



The Program Flow

Day 1: Introduction and Needs Assessment

- Understand the PMI-PBA certification and its professional value.
- Review business analysis fundamentals and key terminology.
- Explore the role of business analysis in project success.
- Apply needs assessment techniques to clarify business problems and opportunities.
- Identify and analyze stakeholders to understand influence, needs, and expectations.

Day 2: Planning and Requirements Management

- Develop business analysis plans for project environments.
- Understand requirements management processes.
- Apply elicitation techniques such as interviews, workshops, observation, surveys, and document analysis.
- Document requirements in a clear and structured way.
- Define requirement attributes, priorities, assumptions, and constraints.

Day 3: Analysis and Traceability

- Apply requirements analysis techniques to clarify and refine stakeholder needs.
- Use modeling and diagramming to represent processes, data, workflows, and solution behavior.
- Establish traceability between business needs, requirements, deliverables, and test criteria.
- Monitor requirements throughout the project lifecycle.
- Apply change control processes to manage evolving requirements.

Day 4: Solution Evaluation and Stakeholder Engagement

- Assess and validate proposed solutions against business objectives.
- Evaluate solution performance, benefits, gaps, and readiness.
- Develop stakeholder engagement strategies.
- Apply effective communication techniques for different stakeholder groups.
- Understand organizational change management and its impact on solution adoption.

Day 5: Exam Preparation and Review

- Review PMI-PBA exam structure, domains, and question styles.
- Practice certification-style questions and analyze answers.
- Complete mock exam activities to identify knowledge gaps.
- Review key concepts from all course modules.
- Develop a personal study plan for continued exam preparation.



Individual Impact

- Build confidence in applying business analysis practices.
- Strengthen skills in needs assessment, elicitation, requirements management, and solution evaluation.
- Improve stakeholder engagement and communication capability.
- Gain practical tools for documentation, traceability, and change control.
- Increase readiness for the PMI-PBA certification exam.

Work Impact

- Improve project success by ensuring business needs are clearly understood.
- Reduce requirement gaps, rework, and stakeholder misalignment.
- Strengthen communication between business teams, project teams, and decision-makers.
- Support better solution evaluation and benefits realization.
- Improve organizational capability in structured business analysis practices.

Training Methodology

This program combines PMI-PBA exam preparation with practical business analysis application through:

- Business analysis case studies and real-world scenarios.
- Needs assessment and stakeholder analysis exercises.
- Requirements elicitation and documentation practice.
- Modeling, diagramming, and traceability workshops.
- Solution evaluation and change control activities.
- Practice questions, mock exam review, and study planning sessions.

Beyond the Course

Upon completion, participants will be able to:

- Apply business analysis techniques across real-world projects.
- Conduct needs assessments and stakeholder analysis effectively.
- Plan, elicit, document, analyze, and manage requirements.
- Maintain traceability and manage requirement changes.
- Evaluate solutions and support successful adoption.
- Approach the PMI-PBA certification exam with stronger preparation and confidence.

