Interior Design Management in Luxury Hospitality Spaces

11 – 15 January 2027
Bordeaux (France)

UK Traininig
PARTNER



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Why This Course

Luxury hospitality interior design requires more than visual creativity. It demands a refined understanding of guest expectations, brand identity, project management, materials, sustainability, wellness, client communication, and commercial value. In high-end hospitality spaces, every design decision must balance elegance, functionality, comfort, operational efficiency, and long-term profitability.

This intensive 1-week Luxury Hospitality Interior Design Management Training program equips participants with the knowledge and practical tools needed to manage upscale hospitality design projects successfully. The course covers luxury design principles, project planning, budgeting, trend forecasting, concept development, sustainable and wellness-focused design, client presentations, negotiation, brand alignment, ROI-driven design decisions, and future industry innovations. Through case studies, practical exercises, and applied design activities, participants will learn how to manage sophisticated hospitality interiors with confidence and professional clarity.

What You'll Learn and Practice

By joining this program, you will:

- Develop advanced project management skills for luxury hospitality interior design.
- Understand the foundations of high-end hospitality design and guest experience.
- Manage budgets, resources, stakeholders, and project expectations.
- Analyze current trends in luxury hospitality interiors.
- Apply forecasting techniques to identify future design directions.
- Develop distinctive concepts for upscale hotels, resorts, and hospitality spaces.
- Integrate sustainability into luxury interior design projects.
- Apply wellness-focused design principles for premium guest environments.
- Select materials that support both luxury and environmental responsibility.
- Communicate effectively with luxury clients and senior stakeholders.
- Prepare compelling presentations for high-end hospitality projects.
- Balance aesthetics, functionality, brand identity, and profitability.



The Program Flow

Day 1: Foundations of Luxury Hospitality Design Management

- Understand the principles of luxury hospitality interior design.
- Explore the expectations of high-end hospitality guests and brands.
- Apply project management fundamentals to upscale design projects.
- Manage budgeting, resource allocation, and project priorities.
- Coordinate stakeholders in luxury hospitality environments.

Day 2: Trend Forecasting and Concept Development

- Analyze current trends shaping luxury hospitality interiors.
- Apply forecasting techniques to anticipate future design directions.
- Develop unique design concepts for high-end hospitality spaces.
- Translate market insights into creative and practical design ideas.
- Review case studies of successful luxury hospitality design projects.

Day 3: Sustainable and Wellness-Focused Design Practices

- Integrate sustainability into luxury hospitality design strategies.
- Apply wellness-focused design principles for guest comfort and wellbeing.
- Select materials that combine quality, durability, and sustainability.
- Balance luxury aesthetics with eco-conscious design decisions.
- Develop concepts that support both environmental responsibility and premium guest experience.

Day 4: Client Communication and Presentation Techniques

- Apply effective communication strategies for luxury clients.
- Create compelling design presentations for high-end projects.
- Present concepts, materials, mood boards, and design rationales professionally.
- Use negotiation skills in upscale design contracts and project discussions.
- Manage client expectations while protecting design quality and project scope.

Day 5: Balancing Aesthetics, Functionality, and Profitability

- Design hospitality spaces that combine beauty, comfort, and practical use.
- Incorporate brand identity into luxury interiors.
- Evaluate how design decisions affect guest experience and operational efficiency.
- Maximize ROI through strategic design choices.
- Explore future trends and innovations in luxury hospitality design.



Individual Impact

- Build confidence in managing luxury hospitality interior design projects.
- Strengthen skills in project planning, concept development, and trend forecasting.
- Improve the ability to communicate and present to high-end clients.
- Gain practical awareness of sustainable and wellness-focused luxury design.
- Develop stronger decision-making skills for balancing creativity, function, and commercial value.

Work Impact

- Improve the quality and professionalism of luxury hospitality design projects.
- Support stronger client satisfaction through clearer communication and expectation management.
- Enhance guest experience through refined, functional, and brand-aligned interiors.
- Improve sustainability and wellness integration in high-end hospitality spaces.
- Support better project value, profitability, and long-term design performance.

Training Methodology

This program combines luxury design concepts with practical management application through:

- Case studies of luxury hospitality interior design projects.
- Project planning, budgeting, and stakeholder management exercises.
- Trend forecasting and concept development workshops.
- Sustainable materials and wellness design activities.
- Client presentation and negotiation simulations.
- ROI, brand alignment, and future design innovation discussions.

Beyond the Course

Upon completion, participants will be able to:

- Create a comprehensive project management plan for a luxury hospitality design project.
- Develop trend forecast reports for upcoming luxury hospitality design directions.
- Design sustainable and wellness-focused concepts for high-end hotel spaces.
- Prepare and deliver professional presentations for luxury hospitality clients.
- Balance aesthetics, functionality, sustainability, and profitability in design decisions.
- Manage upscale hospitality interior projects with greater confidence and strategic focus.

