BLACKBIRD FOR TRAINING

Data Governance, Protection & Compliance Management Course

23 – 27 August 2027
Lyon (France)



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Why This Course

Data has become one of the most valuable assets within modern organizations, but its value depends on how well it is governed, protected, and managed. Poor data governance can lead to compliance failures, security risks, inaccurate reporting, and loss of stakeholder trust. As data protection laws continue to evolve, organizations need clear frameworks, reliable policies, and practical controls to manage data responsibly and securely.

This intensive 1-week Data Governance and Data Protection Training program equips professionals with the knowledge and tools needed to build effective data governance frameworks, ensure regulatory compliance, protect sensitive information, and improve data quality. Through practical discussions, case studies, policy development exercises, and risk-based scenarios, participants will learn how to align data governance with business objectives while maintaining privacy, security, and accountability.

What You'll Learn and Practice

By joining this program, you will:

- Understand the core principles of data governance and their practical application.
- Identify the key components of an effective data governance framework.
- Define roles, responsibilities, ownership, and accountability across data functions.
- Develop strategies for complying with key data protection regulations.
- Apply data classification, handling, encryption, and anonymization techniques.
- Implement access control and data security measures.
- Conduct privacy impact assessments and apply privacy-by-design principles.
- Assess and mitigate data-related risks.
- Improve data quality, integrity, and lifecycle management.
- Address ethical considerations in data handling and privacy protection.



The Program Flow

Day 1: Foundations of Data Governance

- Understand the principles and purpose of data governance.
- Explore the key components of a data governance framework.
- Define data ownership, stewardship, accountability, and decision rights.
- Identify roles and responsibilities within data governance structures.
- Align data governance initiatives with business objectives and operational needs.

Day 2: Data Protection Laws and Compliance

- Review major data protection regulations and their business implications.
- Understand compliance requirements, obligations, and best practices.
- Identify how privacy laws affect data collection, processing, storage, and sharing.
- Develop approaches for data breach notification and response.
- Explore cross-border data transfers and international compliance challenges.

Day 3: Implementing Data Protection Strategies

- Apply data classification and handling procedures.
- Design policies for managing sensitive and confidential information.
- Implement access control and data security measures.
- Use encryption and anonymization techniques to protect personal and sensitive data.
- Apply privacy-by-design principles and conduct privacy impact assessments.

Day 4: Risk Management and Data Quality

- Apply methodologies for assessing data-related risks.
- Identify threats linked to data privacy, security, quality, and misuse.
- Develop risk mitigation strategies and control measures.
- Ensure data quality, accuracy, consistency, and integrity.
- Apply data lifecycle management practices from collection to disposal.

Day 5: Ethics, Auditing, and Continuous Improvement

- Explore ethical considerations in data management and privacy protection.
- Understand responsible data use and accountability in decision-making.
- Conduct data governance audits and compliance reviews.
- Measure and report data governance effectiveness using practical indicators.
- Develop strategies for continuous improvement and adaptation to regulatory and business changes.



Individual Impact

- Build confidence in applying data governance and protection principles.
- Strengthen understanding of privacy, compliance, and data risk management.
- Gain practical skills in policy development, data classification, and access control.
- Improve the ability to assess data quality and governance effectiveness.
- Develop a practical mindset for ethical and responsible data management.

Work Impact

- Support stronger compliance with data protection laws and internal policies.
- Reduce data-related risks through better controls and governance practices.
- Improve data quality, reliability, and decision-making processes.
- Strengthen organizational accountability around data ownership and usage.
- Enhance trust with customers, regulators, partners, and internal stakeholders.

Training Methodology

This program combines governance frameworks with practical application through:

- Real-world data governance and compliance case studies.
- Policy development and data classification exercises.
- Risk assessment and mitigation workshops.
- Practical discussions on privacy, security, and ethical data use.
- Audit readiness activities and governance maturity reviews.
- Templates, checklists, and tools for continued implementation.

Beyond the Course

Upon completion, participants will be able to:

- Design and implement a tailored data governance framework.
- Develop data protection policies and procedures aligned with organizational needs.
- Support compliance with data protection laws and regulatory expectations.
- Apply practical controls to protect sensitive information and reduce risks.
- Improve data quality, integrity, and responsible data use across the organization.

