BLACKBIRD FOR TRAINING

Container Terminal Operations and Management Masterclass

24 – 28 May 2027
Barcelona (Spain)

UK Traininig
PARTNER



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Why This Course

In today's global trade environment, container terminals serve as critical hubs for the movement of goods, the coordination of supply chains, and the efficiency of port operations. As cargo volumes grow and operational complexity increases, terminal professionals must balance infrastructure planning, operational control, technology adoption, financial performance, and stakeholder coordination. Strong terminal management is essential for improving productivity, reducing delays, and maintaining competitiveness in an increasingly demanding maritime industry.

This comprehensive 1-week course provides an in-depth understanding of container terminal operations and management. Participants will explore key aspects of terminal infrastructure, operational processes, technology integration, and strategic planning. The course combines theoretical knowledge with practical insights to equip professionals with the skills needed to optimize terminal performance and drive efficiency.

What You'll Learn and Practice

By joining this program, you will:

- Understand the fundamentals of container terminal design and infrastructure.
- Master operational processes for ship, yard, and gate management.
- Learn to implement advanced technologies for terminal automation and efficiency.
- Develop strategies for optimizing terminal capacity and improving productivity.
- Gain insights into financial management and performance metrics for container terminals.

The Program Flow

Day 1: Container Terminal Fundamentals

- Evolution of containerization and global trade.
- Terminal infrastructure and layout design.
- Equipment types and their applications.
- Key stakeholders in terminal operations.



Day 2: Operational Processes and Management

- Ship planning and berth allocation.
- Yard management strategies.
- Gate operations and truck appointment systems.
- Intermodal connections and hinterland logistics.

Day 3: Technology and Automation in Container Terminals

- Terminal Operating Systems.
- Automated container handling equipment.
- Internet of Things and big data analytics.
- Cybersecurity in terminal operations.

Day 4: Capacity Planning and Performance Optimization

- Demand forecasting and capacity analysis.
- Key Performance Indicators for terminals.
- Lean management principles in terminal operations.
- Environmental sustainability and green port initiatives.

Day 5: Strategic Management and Future Trends

- Financial management and cost control.
- Risk assessment and contingency planning.
- Customer relationship management.
- Emerging trends and future of container terminals.

Individual Impact

- Strengthen your understanding of container terminal operations and management practices.
- Enhance your ability to improve operational efficiency across ship, yard, and gate activities.
- Build stronger skills in capacity planning, technology integration, and performance analysis.
- Gain practical insight into the strategic and financial dimensions of terminal management.

Work Impact

- Improve terminal efficiency through stronger planning, coordination, and operational control.
- Strengthen resource utilization and capacity management across terminal functions.
- Support better use of technology and automation to enhance productivity and service quality.
- Enhance the organization’s ability to respond to future logistics, sustainability, and market challenges.



Training Methodology

This program integrates terminal operations knowledge, management principles, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on container terminal operations and performance improvement.
- Practical exercises in capacity planning, operational analysis, and stakeholder coordination.
- Interactive workshops on terminal technology, automation, and efficiency strategies.
- Group discussions on risk management, sustainability, and emerging industry trends.
- Frameworks and tools for applying effective container terminal management practices in professional settings.

Beyond the Course

Upon completion, participants will be better equipped to manage container terminal operations with greater confidence, operational awareness, and strategic perspective. They will return ready to:

- Improve terminal performance through stronger operational and planning practices.
- Apply technology and automation more effectively to terminal environments.
- Support better financial, service, and stakeholder outcomes in port operations.
- Contribute to more efficient, resilient, and future-ready container terminal management.

