# Container Logistics Management Certificate Program (CLMCP)

29 March – 2 April 2027
Paris (France)

UK Traininig
PARTNER



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## Why This Course

In today's global trade environment, container logistics plays a central role in keeping supply chains efficient, responsive, and competitive. Professionals working in this field must understand far more than shipment movement alone. They need a strong grasp of market dynamics, procurement strategy, stakeholder coordination, operational control, cost management, and the industry trends shaping the future of container shipping.

This intensive 1-week Container Logistics Management Certificate Program equips professionals with the knowledge and skills to excel in the dynamic world of container shipping and logistics. Participants will explore key aspects of container logistics, from supply chain dynamics to stakeholder management and future industry trends. Through a blend of theoretical concepts and practical case studies, attendees will develop a comprehensive understanding of container logistics operations and strategies.

## What You'll Learn and Practice

By joining this program, you will:

- Understand container shipping supply and demand dynamics.
- Master procurement strategies for container logistics services.
- Develop effective stakeholder management techniques.
- Optimize container shipment processes and special container management.
- Analyze and prepare for future trends in container shipping.

## The Program Flow

### Day 1: Container Shipping Fundamentals

- Introduction to container logistics.
- Supply and demand dynamics.
- Container types and terminology.
- Industry stakeholders and their roles.



### Day 2: Procurement and Cost Management

- Procurement strategies for container logistics services.
- Cost reduction techniques.
- Freight rates and pricing structures.
- Negotiation and supplier management.

### Day 3: Stakeholder Management and Operations

- Container terminal operations.
- Shipping line and freight forwarder relationships.
- Customs and documentation processes.
- Performance metrics and KPIs.

### Day 4: Container Shipment Processes

- Container loading and unloading procedures.
- Special container management, including reefer and dangerous goods.
- Inland transportation and depot management.
- Risk management and insurance.

### Day 5: Future Trends and Industry Challenges

- Digitalization and emerging technologies.
- Sustainable and green logistics practices.
- Supply chain resilience strategies.
- Case studies and practical problem-solving.

## Individual Impact

- Strengthen your understanding of container shipping operations and logistics strategy.
- Enhance your skills in procurement, cost control, and shipment process optimization.
- Build stronger capability in managing stakeholders and coordinating logistics activities more effectively.
- Gain practical insight into future trends, risks, and opportunities in the container shipping industry.

## Work Impact

- Improve operational efficiency across container logistics activities.
- Strengthen cost management and supplier performance in logistics operations.
- Support better communication and coordination among key industry stakeholders.
- Enhance the organization’s readiness for digital transformation, sustainability, and supply chain resilience.



## Training Methodology

This program integrates industry knowledge, practical logistics applications, and real-world case analysis to ensure strong professional relevance and immediate workplace value. Learning methods include:

- Real-world case studies on container logistics operations and industry challenges.
- Practical exercises in procurement, shipment planning, and stakeholder coordination.
- Interactive workshops on cost reduction, process improvement, and risk management.
- Group discussions on digitalization, sustainability, and future logistics trends.
- Frameworks and tools for applying effective container logistics management practices in professional settings.

## Beyond the Course

Upon completion, participants will be better equipped to manage container logistics with greater confidence, operational awareness, and strategic focus. They will return ready to:

- Improve container shipment planning and execution more effectively.
- Apply stronger procurement and cost management practices.
- Build better stakeholder coordination across logistics operations.
- Support more resilient, efficient, and future-ready container logistics performance.

