# Strategic Financial Analysis Through AI: Transforming Finance

28 December 2026 – 1 January 2027
Bordeaux (France)



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**Ref:** 322342_196229 **Date:** 28 December 2026 – 1 January 2027 **Location:** Bordeaux (France) **Fees:** 5200 GBP

## Why This Course

In today's financial environment, the ability to extract insight from large volumes of data is becoming a major competitive advantage. Finance professionals are no longer expected to rely only on traditional analysis methods. They are increasingly required to use advanced tools that improve forecasting, strengthen risk management, accelerate reporting, and support faster, more informed decision-making. Artificial intelligence now plays a growing role in helping organizations move from reactive analysis to forward-looking financial strategy.

This intensive 1-week course equips finance professionals with cutting-edge AI tools and techniques for strategic financial analysis. Participants will learn how to leverage machine learning, natural language processing, and predictive analytics to transform financial data into actionable insights. The course combines theoretical knowledge with hands-on practice, enabling attendees to immediately apply AI-driven strategies in their organizations.

## What You'll Learn and Practice

By joining this program, you will:

- Master AI-powered financial analysis techniques and tools.
- Develop predictive models for accurate financial forecasting.
- Implement AI-driven risk assessment and management strategies.
- Enhance decision-making processes using advanced data analytics.
- Create AI-powered financial reports and dashboards.
- Understand ethical considerations in AI-driven financial analysis.

## The Program Flow

### Day 1: Foundations of AI in Financial Analysis

- Introduction to AI and machine learning in finance.
- Data preparation and preprocessing for financial analysis.
- AI-powered ratio analysis and performance metrics.
- Ethical considerations and bias in AI-driven finance.



### Day 2: Predictive Analytics and Forecasting

- Machine learning algorithms for financial prediction.
- Time series analysis and forecasting techniques.
- AI-driven cash flow and revenue forecasting.
- Scenario analysis and stress testing with AI.

### Day 3: AI in Risk Management and Fraud Detection

- AI-powered credit risk assessment.
- Market risk modeling using machine learning.
- Fraud detection and prevention with AI.
- Regulatory compliance and AI-driven risk reporting.

### Day 4: Natural Language Processing in Finance

- Sentiment analysis of financial news and reports.
- Automated financial statement analysis.
- AI-powered competitor and market intelligence.
- Chatbots and virtual assistants in financial services.

### Day 5: Advanced AI Applications and Integration

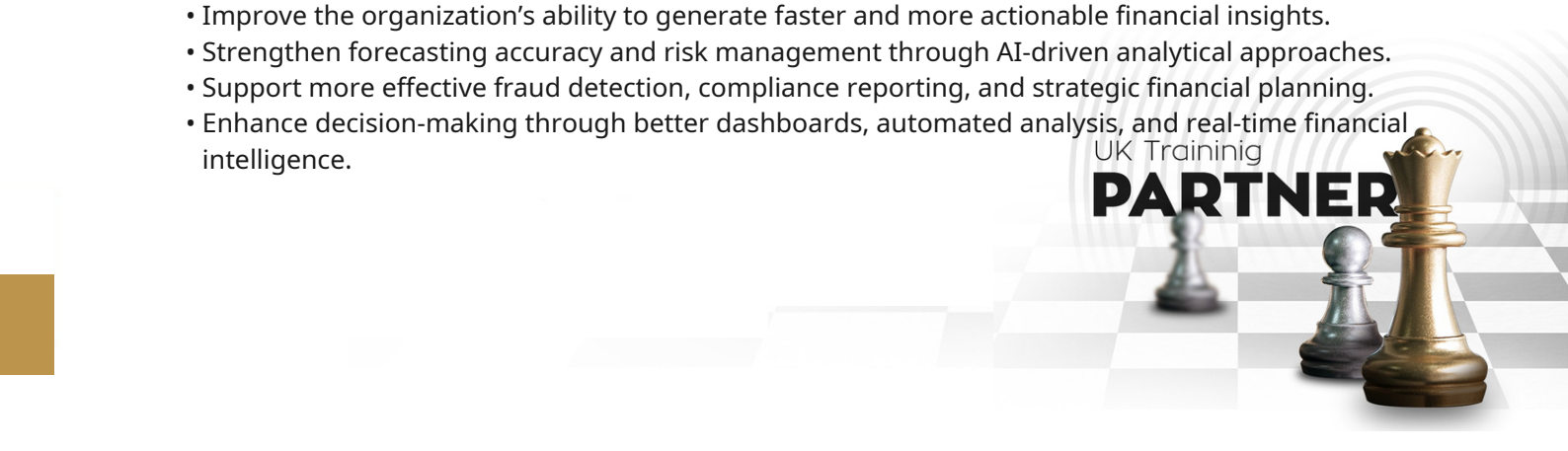
- AI-driven portfolio optimization and asset allocation.
- Algorithmic trading strategies using AI.
- Creating AI-powered financial dashboards and reports.
- Implementing AI solutions in financial organizations.

## Individual Impact

- Strengthen your ability to use AI tools in financial analysis with greater confidence and precision.
- Enhance your skills in forecasting, risk assessment, and data-driven decision-making.
- Build stronger capability in applying machine learning and natural language processing to finance use cases.
- Gain practical insight into creating more efficient, accurate, and forward-looking financial analysis processes.

## Work Impact

- Improve the organization’s ability to generate faster and more actionable financial insights.
- Strengthen forecasting accuracy and risk management through AI-driven analytical approaches.
- Support more effective fraud detection, compliance reporting, and strategic financial planning.
- Enhance decision-making through better dashboards, automated analysis, and real-time financial intelligence.



## Training Methodology

This program integrates financial knowledge, AI techniques, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on AI applications in financial analysis and decision-making.
- Practical exercises in data preparation, forecasting, and risk modeling.
- Interactive workshops on machine learning, natural language processing, and dashboard development.
- Group discussions on implementation challenges, ethics, and AI adoption in finance.
- Frameworks and tools for applying AI-driven financial analysis effectively in organizational settings.

## Beyond the Course

Upon completion, participants will be better equipped to apply AI in financial analysis with greater confidence, strategic awareness, and practical skill. They will return ready to:

- Build stronger AI-powered financial models and forecasting tools.
- Apply machine learning techniques to improve risk assessment and fraud detection.
- Use natural language processing to accelerate financial analysis and market intelligence.
- Support smarter, faster, and more data-driven financial decision-making across the organization.

