Mastering Public Policy Development: A Comprehensive Course

30 May – 3 June 2027
Cairo (Egypt)



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Why This Course

In today's governance environment, effective public policy development is essential for addressing complex social, economic, and institutional challenges in a structured and sustainable way. Policymakers and public sector professionals must be able to move beyond ideas alone and translate priorities into well-designed policies that are evidence-based, practical, and responsive to stakeholder needs. Strong policy development capability is critical for improving public outcomes and strengthening institutional effectiveness.

This comprehensive 1-week course equips participants with the knowledge and skills necessary for effective public policy development. Participants will explore the entire policy cycle, from problem identification to evaluation, while learning practical tools for policy analysis, stakeholder engagement, and implementation strategies. The course combines theoretical frameworks with real-world case studies to provide a holistic understanding of public policy development in various contexts.

What You'll Learn and Practice

By joining this program, you will:

- Understand the key stages of the public policy development process.
- Develop skills in policy analysis, formulation, and evaluation.
- Learn effective strategies for stakeholder engagement and communication.
- Gain insights into policy implementation challenges and solutions.
- Explore the role of evidence-based decision-making in policy development.
- Understand the ethical considerations in public policy development.

The Program Flow

Day 1: Foundations of Public Policy

- Introduction to public policy concepts and theories.
- The policy cycle and key stakeholders.
- Policy analysis frameworks and methodologies.
- Evidence-based policymaking.



Day 2: Policy Formulation and Design

- Problem identification and agenda setting.
- Policy options generation and assessment.
- Cost-benefit analysis and feasibility studies.
- Drafting policy proposals and recommendations.

Day 3: Stakeholder Engagement and Communication

- Mapping and analyzing stakeholder interests.
- Strategies for effective public consultation.
- Policy advocacy and coalition building.
- Communicating policy decisions to diverse audiences.

Day 4: Policy Implementation and Governance

- Implementation planning and resource allocation.
- Institutional arrangements and coordination mechanisms.
- Monitoring and evaluation frameworks.
- Addressing implementation challenges and resistance.

Day 5: Policy Evaluation and Learning

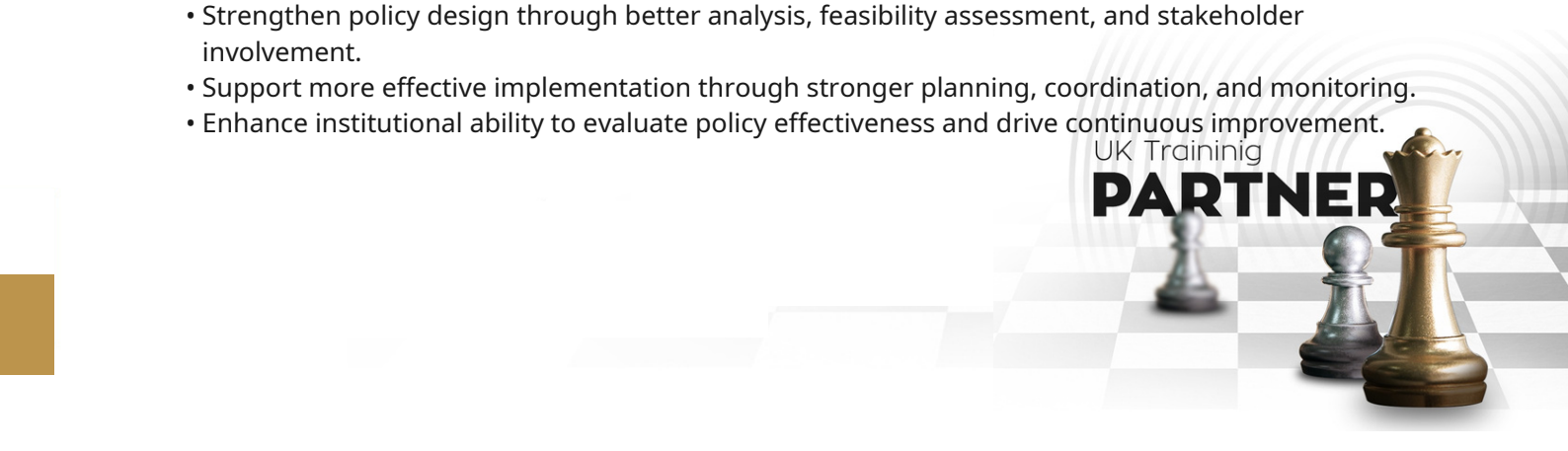
- Types of policy evaluation: process, outcome, and impact.
- Data collection and analysis for policy evaluation.
- Learning from policy successes and failures.
- Policy adaptation and continuous improvement.

Individual Impact

- Strengthen your ability to understand and manage the full public policy development process.
- Enhance your skills in policy analysis, formulation, and evaluation.
- Build stronger capability in stakeholder engagement, communication, and implementation planning.
- Gain practical tools for developing policy solutions that are evidence-based and actionable.

Work Impact

- Improve the quality of policy development and decision-making across public sector and institutional settings.
- Strengthen policy design through better analysis, feasibility assessment, and stakeholder involvement.
- Support more effective implementation through stronger planning, coordination, and monitoring.
- Enhance institutional ability to evaluate policy effectiveness and drive continuous improvement.



Training Methodology

This program integrates policy frameworks, analytical methods, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on public policy development and implementation.
- Practical exercises in policy analysis, proposal drafting, and evaluation design.
- Interactive workshops on stakeholder engagement, communication, and implementation strategy.
- Group discussions on governance, ethical considerations, and policy challenges.
- Frameworks and tools for applying effective public policy development practices in professional settings.

Beyond the Course

Upon completion, participants will be better equipped to contribute to public policy development with greater confidence, clarity, and strategic awareness. They will return ready to:

- Develop stronger policy proposals grounded in evidence and practical analysis.
- Engage stakeholders more effectively throughout the policy process.
- Support policy implementation with better planning and coordination.
- Evaluate policy outcomes more effectively and contribute to continuous policy improvement.

