BLACKBIRD FOR TRAINING

Project Leadership, Management & Communications Course

2 – 6 August 2027
Accra (Ghana)



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Ref: 322301_194798 **Date:** 2 – 6 August 2027 **Location:** Accra (Ghana) **Fees:** 4200 GBP

Why This Course

In today's project environment, technical planning alone is not enough to ensure success. Project managers are increasingly expected to lead teams, influence stakeholders, manage change, and make sound decisions under pressure. Effective project leadership requires a combination of strategic thinking, emotional intelligence, communication skill, and the ability to adapt leadership style to the realities of each project.

This intensive 1-week course equips project managers with advanced leadership, management, and communication skills essential for project success. Participants will learn to effectively lead teams, manage resources, and communicate with stakeholders across diverse project environments. Through practical exercises and case studies, attendees will develop a comprehensive toolkit to enhance their project leadership capabilities.

What You'll Learn and Practice

By joining this program, you will:

- Develop and apply effective project leadership strategies.
- Enhance team management and motivation techniques.
- Improve project communication and stakeholder engagement.
- Master conflict resolution and negotiation skills.
- Learn to adapt leadership styles to different project scenarios.
- Implement best practices for project planning and execution.

The Program Flow

Day 1: Foundations of Project Leadership

- Leadership theories and their application in project management.
- Transitioning from project manager to project leader.
- Emotional intelligence in project leadership.
- Developing a personal leadership style.



Day 2: Team Management and Motivation

- Building and leading high-performance project teams.
- Team dynamics and conflict management.
- Motivation techniques for diverse project teams.
- Effective delegation and empowerment strategies.

Day 3: Project Communication Strategies

- Developing a comprehensive project communication plan.
- Stakeholder analysis and engagement techniques.
- Effective presentation and reporting skills.
- Managing virtual and cross-cultural project teams.

Day 4: Advanced Project Management Skills

- Strategic project planning and resource allocation.
- Risk management and decision-making techniques.
- Change management in project environments.
- Agile and adaptive project leadership approaches.

Day 5: Leadership in Practice

- Negotiation skills for project leaders.
- Ethical considerations in project leadership.
- Crisis management and problem-solving.
- Developing a personal leadership development plan.

Individual Impact

- Strengthen your ability to lead and motivate project teams more effectively.
- Enhance your communication and stakeholder management skills.
- Build greater confidence in handling complex project challenges and team dynamics.
- Gain practical insight into developing your leadership style for long-term growth.

Work Impact

- Improve team performance and collaboration across project environments.
- Strengthen stakeholder engagement and communication throughout the project lifecycle.
- Support better decision-making, risk handling, and change management in projects.
- Enhance overall project success through stronger leadership and execution practices.



Training Methodology

This program integrates leadership principles, project management practices, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on project leadership and team performance.
- Practical exercises in communication, negotiation, and decision-making.
- Interactive workshops on stakeholder engagement, conflict resolution, and adaptive leadership.
- Group discussions on project challenges, leadership approaches, and team dynamics.
- Frameworks and tools for applying effective project leadership in diverse project settings.

Beyond the Course

Upon completion, participants will be better equipped to lead projects with greater confidence, clarity, and adaptability. They will return ready to:

- Apply stronger leadership approaches across different project situations.
- Manage teams, stakeholders, and communication more effectively.
- Respond to project challenges with better judgment and resilience.
- Continue developing as a more capable and impactful project leader.

