# Leadership Excellence Program for Senior Executives

28 March – 1 April 2027
Dubai (UAE)



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## Why This Course

In today's business environment, senior executives are expected to do more than manage performance. They must provide direction, lead through uncertainty, inspire innovation, and guide organizations through constant change. Effective executive leadership requires strategic clarity, strong judgment, the ability to mobilize people, and the confidence to make decisions that shape long-term success.

This intensive 1-week leadership program is designed to equip senior executives with advanced skills to lead with confidence, drive organizational change, and navigate complex business challenges. Participants will explore key leadership roles, develop strategic thinking capabilities, and learn innovative approaches to enhance their personal and organizational effectiveness.

## What You'll Learn and Practice

By joining this program, you will:

- Develop a comprehensive understanding of the five key leadership roles: beacon, coach, innovator, change agent, and architect.
- Enhance strategic decision-making skills to drive organizational success.
- Cultivate a culture of innovation and adaptability within your organization.
- Strengthen your ability to lead and motivate high-performance teams.
- Improve your contextual intelligence to navigate uncertainty and disruption.
- Develop a personal leadership action plan for continued growth and impact.

## The Program Flow

### Day 1: Leadership Foundations and Self-Assessment

- Understanding the evolving landscape of executive leadership.
- Assessing your leadership style and effectiveness.
- Developing contextual intelligence.
- Creating a personal leadership vision.



### Day 2: Strategic Thinking and Decision Making

- Analyzing complex business challenges.
- Developing and communicating organizational strategy.
- Making decisions under uncertainty.
- Aligning organizational purpose with strategy.

### Day 3: Driving Innovation and Change

- Fostering a culture of innovation.
- Leading organizational change initiatives.
- Overcoming resistance to change.
- Implementing design thinking principles.

### Day 4: Building High-Performance Teams

- Motivating and engaging diverse teams.
- Developing emotional intelligence in leadership.
- Effective communication and feedback strategies.
- Managing conflict and building trust.

### Day 5: Organizational Impact and Future Focus

- Measuring and maximizing organizational impact.
- Developing a global leadership perspective.
- Preparing for future leadership challenges.
- Creating a personal action plan for continued growth.

## Individual Impact

- Strengthen your confidence and effectiveness as a senior leader.
- Enhance your strategic thinking and decision-making capabilities.
- Build stronger skills in leading change, innovation, and high-performance teams.
- Gain practical insight for developing your long-term leadership impact.

## Work Impact

- Improve the organization's ability to respond to complexity, change, and disruption.
- Strengthen strategic alignment, innovation, and leadership effectiveness across teams.
- Support stronger team performance through better communication, trust, and engagement.
- Enhance long-term organizational growth through more effective executive leadership.



## Training Methodology

This program integrates executive leadership principles, strategic thinking, and practical application to ensure real-world relevance and meaningful impact. Learning methods include:

- Real-world case studies on leadership, strategy, and organizational transformation.
- Practical exercises in self-assessment, decision-making, and action planning.
- Interactive workshops on innovation, change leadership, and team performance.
- Group discussions on executive challenges, leadership roles, and future readiness.
- Frameworks and tools for applying advanced leadership practices in complex environments.

## Beyond the Course

Upon completion, participants will be better equipped to lead with greater clarity, confidence, and strategic awareness. They will return ready to:

- Apply stronger leadership approaches across strategic and operational challenges.
- Lead change and innovation more effectively within their organizations.
- Build and sustain higher-performing teams.
- Continue their leadership growth through a clearer and more focused personal action plan.

