Registration, Patents & IPR Diploma: Protect Your Innovations

26 – 30 April 2027
Rome (Italy)



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Ref: 322248_192414 **Date:** 26 – 30 April 2027 **Location:** Rome (Italy) **Fees:** 5200 GBP

Why This Course

In today's innovation-driven economy, intellectual property rights are essential for protecting inventions, supporting research and development, and creating long-term business value. Organizations that understand how to secure, manage, and commercialize intellectual property are better positioned to compete, grow, and respond to legal and technological change. A strong understanding of patents and broader IPR management is therefore critical for professionals working in innovation, legal, research, and commercial environments.

This intensive 1-week diploma course provides a comprehensive understanding of intellectual property rights, patent registration processes, and IPR management strategies. Participants will gain practical knowledge and skills to protect innovations, navigate the patent landscape, and leverage IPR for business success.

What You'll Learn and Practice

By joining this program, you will:

- Understand the fundamentals of intellectual property rights and their importance in innovation.
- Master the patent registration process and develop effective patent strategies.
- Learn to conduct patent searches and analyze patent documents.
- Gain insights into IPR management and commercialization techniques.
- Develop skills to handle IPR disputes and enforcement issues.

The Program Flow

Day 1: Introduction to Intellectual Property Rights

- Overview of IPR types: patents, trademarks, copyrights, and trade secrets.
- Legal framework and international conventions.
- Importance of IPR in innovation and business.
- IPR strategies for different industries.



Day 2: Patent Fundamentals and Registration Process

- Patent types and requirements for patentability.
- Patent application process and documentation.
- Patent Cooperation Treaty and international filings.
- Patent examination and prosecution strategies.

Day 3: Patent Searching and Analysis

- Patent database navigation and search techniques.
- Understanding patent claims and specifications.
- Prior art searches and patentability assessments.
- Patent landscape analysis and competitive intelligence.

Day 4: IPR Management and Commercialization

- IP portfolio management and valuation.
- Licensing strategies and technology transfer.
- Open innovation and collaborative research and development.
- IP due diligence in mergers and acquisitions.

Day 5: IPR Enforcement and Dispute Resolution

- Identifying and addressing IP infringement.
- Litigation strategies and alternative dispute resolution.
- Patent opposition and invalidation procedures.
- Emerging trends in IP law and policy.

Individual Impact

- Strengthen your ability to develop and implement effective IP protection strategies.
- Enhance your skills in conducting patent searches and analyzing patent documents.
- Build stronger knowledge of IP portfolio management and value creation.
- Gain greater confidence in handling IP disputes, enforcement, and commercialization issues.

Work Impact

- Improve the organization’s ability to protect innovation and manage intellectual property assets effectively.
- Strengthen patent strategy, registration planning, and competitive positioning.
- Support better commercialization, licensing, and portfolio management decisions.
- Enhance readiness to respond to infringement, disputes, and emerging developments in IP law and policy.



Training Methodology

This program integrates legal understanding, patent-focused analysis, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on patent protection, commercialization, and enforcement.
- Practical exercises in patent searching, document analysis, and prior art review.
- Interactive workshops on filing strategy, portfolio management, and dispute handling.
- Group discussions on international filings, industry strategies, and emerging IP trends.
- Frameworks and tools for applying IPR and patent management concepts in practice.

Beyond the Course

Upon completion, participants will be better equipped to manage intellectual property rights with greater confidence, strategic awareness, and practical skill. They will return ready to:

- Protect innovations through stronger patent and IPR strategies.
- Conduct patent searches and analyze intellectual property information more effectively.
- Support commercialization and portfolio management decisions with greater clarity.
- Respond more effectively to IP disputes, enforcement matters, and evolving legal challenges.

