

Contract Drafting and IP Rights: Comprehensive Diploma Course

3 – 7 October 2027
Istanbul (Turkey)

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Why This Course

In today's commercial environment, strong contract drafting and effective intellectual property management are essential for protecting business value, reducing legal risk, and supporting successful transactions. Legal professionals are increasingly expected to draft agreements that are not only clear and enforceable, but also capable of addressing ownership, licensing, confidentiality, commercialization, and dispute risks linked to intellectual property assets.

This intensive 5-day diploma course provides comprehensive training in contract drafting and intellectual property rights management. Participants will develop advanced skills in crafting clear, effective commercial agreements and protecting valuable IP assets. Through practical exercises and expert instruction, you'll gain the expertise needed to excel in today's complex legal landscape.

What You'll Learn and Practice

By joining this program, you will:

- Master techniques for drafting clear, concise, and legally sound contracts.
- Understand key IP clauses and their implications in various agreement types.
- Develop strategies for negotiating favorable IP terms in commercial contracts.
- Learn best practices for managing IP rights and mitigating associated risks.
- Gain practical experience drafting and reviewing a range of commercial agreements.

The Program Flow

Day 1: Foundations of Contract Drafting

- Contract law fundamentals and structure.
- Clear and precise language in legal writing.
- Common drafting pitfalls and how to avoid them.
- Structuring agreements for clarity and enforceability.

Day 2: Intellectual Property Basics for Contracts

- Overview of IP types: patents, trademarks, copyrights, trade secrets.
- IP ownership, licensing, and assignment clauses.
- Confidentiality and non-disclosure provisions.
- IP warranties and indemnities.

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Day 3: Advanced IP Clauses and Negotiations

- Drafting complex IP licensing terms.
- Negotiation strategies for IP-rich agreements.
- Managing IP in collaborative research contracts.
- Cross-border IP considerations in international agreements.

Day 4: Specialized Agreements and Industry-Specific Issues

- Technology transfer and commercialization agreements.
- IP issues in employment and consultant contracts.
- Software licensing and SaaS agreement provisions.
- IP considerations in M&A transactions.

Day 5: Practical Application and Risk Management

- Drafting exercises: full contract creation and review.
- IP due diligence and audits.
- Dispute resolution clauses for IP-related conflicts.
- Emerging trends in IP law and contract drafting.

Individual Impact

- Strengthen your ability to draft clear and comprehensive commercial agreements with confidence.
- Enhance your skills in negotiating and protecting IP rights across different contract types.
- Build practical expertise in identifying and managing IP-related risks in transactions.
- Gain useful drafting approaches, templates, and review techniques for day-to-day legal work.

Work Impact

- Improve the quality and consistency of contract drafting across commercial and IP-related matters.
- Strengthen protection of intellectual property assets through better contractual design.
- Support more effective negotiation, risk allocation, and dispute prevention.
- Enhance the organization's ability to manage IP-sensitive transactions with greater legal confidence.

Training Methodology

This program integrates contract drafting principles, intellectual property knowledge, and practical application to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on commercial contracts and IP-related disputes.
- Practical exercises in drafting, reviewing, and refining agreement clauses.
- Interactive workshops on licensing, ownership, confidentiality, and negotiation strategy.
- Group discussions on industry-specific contract challenges and IP risk management.
- Frameworks and tools for improving drafting quality and protecting IP interests effectively.

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Beyond the Course

Upon completion, participants will be better equipped to draft, review, and negotiate contracts involving intellectual property with greater clarity, confidence, and commercial awareness. They will return ready to:

- Draft stronger commercial agreements with clearer IP protection provisions.
- Negotiate IP-related terms more effectively across different transaction types.
- Identify and mitigate IP risks earlier in the contract process.
- Support more secure and strategically structured commercial relationships.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles emanating from a point on the board.

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