BLACKBIRD FOR TRAINING

Intellectual Property Enforcement IPR Diploma Course

18 – 22 January 2027
Vienna (Austria)

UK Traininig
PARTNER



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Why This Course

In today's knowledge-driven economy, intellectual property rights are among the most valuable assets owned by individuals, businesses, and institutions. As infringement, counterfeiting, piracy, and trade secret misuse continue to evolve across physical and digital markets, effective enforcement has become essential for protecting innovation, preserving commercial value, and supporting fair competition. Professionals involved in legal, regulatory, investigative, and enforcement roles need practical knowledge of how intellectual property crimes are identified, investigated, and addressed across jurisdictions.

This comprehensive 1-week diploma course provides in-depth training on intellectual property rights enforcement. Participants will gain a thorough understanding of IPR laws, investigation techniques, and practical strategies for combating IP crimes. The course covers patents, copyrights, trademarks, and trade secrets, equipping professionals with the knowledge and skills needed to effectively protect and enforce intellectual property rights.

What You'll Learn and Practice

By joining this program, you will:

- Understand the legal framework and fundamentals of intellectual property rights.
- Develop proficiency in IPR investigation techniques and evidence gathering.
- Learn strategies for effective prosecution of IP crimes.
- Gain insights into the economic impact of IP theft and counterfeit products.
- Explore international cooperation and best practices in IPR enforcement.

The Program Flow

Day 1: Introduction to Intellectual Property Rights

- Overview of patents, copyrights, trademarks, and trade secrets.
- Legal foundations of IPR protection.
- Types of IP crimes and infringement.
- Economic impact of IP theft.



Day 2: IPR Investigation Techniques

- Identifying and documenting IP violations.
- Digital forensics in IP crime investigations.
- Surveillance and undercover operations.
- Gathering and preserving evidence.

Day 3: Prosecution Strategies for IP Crimes

- Building strong IP infringement cases.
- Courtroom procedures and expert testimony.
- Civil vs. criminal enforcement actions.
- Remedies and penalties for IP violations.

Day 4: International Cooperation in IPR Enforcement

- Cross-border investigations and information sharing.
- International treaties and agreements.
- Customs enforcement and border measures.
- Cooperation with international law enforcement agencies.

Day 5: Emerging Trends and Practical Applications

- Technology-related IP challenges such as digital piracy and 3D printing.
- IP protection in e-commerce and social media.
- Industry-specific IPR enforcement strategies.
- Best practices for ongoing IPR protection.

Individual Impact

- Strengthen your ability to conduct thorough IP infringement investigations.
- Enhance your skills in building and presenting strong IP crime cases for prosecution.
- Build stronger knowledge of international cooperation mechanisms in IPR enforcement.
- Gain practical strategies to address emerging IP challenges in the digital environment.

Work Impact

- Improve enforcement readiness across legal, investigative, and regulatory functions.
- Strengthen the organization’s ability to respond to infringement, counterfeiting, and piracy risks.
- Support more effective evidence gathering, case development, and prosecution planning.
- Enhance coordination with national and international stakeholders involved in IP protection.



Training Methodology

This program integrates legal knowledge, investigative practice, and real-world enforcement application to ensure strong professional relevance and practical impact. Learning methods include:

- Real-world case studies on IP crimes, infringement patterns, and enforcement actions.
- Practical exercises in evidence gathering, documentation, and investigative planning.
- Interactive workshops on prosecution strategy, international cooperation, and legal remedies.
- Group discussions on digital piracy, counterfeit markets, and emerging enforcement risks.
- Frameworks and tools for strengthening IPR enforcement and long-term protection strategies.

Beyond the Course

Upon completion, participants will be better equipped to understand, investigate, and respond to intellectual property violations with greater confidence, clarity, and practical capability. They will return ready to:

- Identify and investigate IP crimes more effectively.
- Support stronger enforcement actions through better evidence and case preparation.
- Engage with international enforcement mechanisms with greater understanding.
- Respond more effectively to evolving IP threats in digital and global markets.

