Administration Management Essentials for Business Success

20 – 24 September 2027
Bangkok (Thailand)



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Why This Course

In today’s fast-changing business environment, effective administration management is essential for organizational stability, performance, and long-term growth. Managing successfully requires more than supervising daily tasks. It demands strategic thinking, sound decision-making, efficient resource organization, strong leadership, and the ability to guide teams and systems toward consistent results.

This intensive 1-week course provides a comprehensive overview of administration management principles and practices. Participants will develop essential skills in planning, organizing, leading, and controlling organizational resources. The course combines theoretical concepts with practical applications to prepare managers for success in today's dynamic business environment.

What You’ll Learn and Practice

By joining this program, you will:

- Understand core management functions and their application in organizational settings.
- Develop effective planning and decision-making strategies.
- Learn techniques for organizing resources and structuring efficient workflows.
- Enhance leadership and communication skills for motivating teams.
- Master methods for implementing control systems and performance management.
- Apply best practices in human resource management and talent development.

The Program Flow

Day 1: Foundations of Administration Management

- Introduction to management principles and theories.
- The role of the manager in modern organizations.
- Organizational structures and design.
- Ethical considerations in management.

Day 2: Planning and Strategy

- Strategic planning process and tools.
- Goal setting and objective development.
- Decision-making techniques.
- Risk assessment and management.



Day 3: Organizing and Resource Management

- Organizational design and job structuring.
- Resource allocation and budgeting.
- Time management and productivity enhancement.
- Project management fundamentals.

Day 4: Leadership and Human Resource Management

- Leadership styles and situational leadership.
- Motivation theories and techniques.
- Effective communication in organizations.
- Talent management and employee development.

Day 5: Controlling and Performance Management

- Establishing control systems and performance metrics.
- Financial controls and reporting.
- Quality management principles.
- Continuous improvement and change management.

Individual Impact

- Strengthen your understanding of core administration management principles and their practical application.
- Enhance your ability to plan, organize, and manage resources more effectively.
- Build stronger leadership, communication, and decision-making capabilities.
- Gain practical skills to improve performance management and team development.

Work Impact

- Improve planning, coordination, and operational efficiency across departments.
- Strengthen organizational structure, workflow design, and resource utilization.
- Support better team performance through effective leadership and talent development.
- Enhance control systems, reporting practices, and continuous improvement efforts.

Training Methodology

This program integrates management theory, practical application, and workplace-focused learning to ensure real-world relevance and professional impact. Learning methods include:

- Real-world case studies on administration and organizational management.
- Practical exercises in planning, resource management, and decision-making.
- Interactive workshops on leadership, communication, and performance improvement.
- Group discussions on organizational challenges and management solutions.



• Frameworks and tools for applying administration management practices effectively.

Beyond the Course

Upon completion, participants will be better equipped to manage administrative functions with greater confidence, structure, and effectiveness. They will return ready to:

• Apply core management functions more effectively in organizational settings.
• Improve planning, resource allocation, and workflow efficiency.
• Lead teams with stronger communication and performance focus.
• Support sustainable improvement through better control and management practices.

