Project Start-up: Launching Successful Ventures in 1 Week

12 – 16 April 2027
Brussels (Belgium)



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Why This Course

A strong project start sets the foundation for everything that follows. Without clear objectives, structured planning, and effective team alignment, even the best ideas can struggle to succeed. Professionals need the right tools and approaches to move from concept to execution with clarity and confidence.

This intensive 1-week program is designed to guide participants through the critical early stages of project management. It provides a practical framework for initiating, planning, and launching projects effectively. Through hands-on exercises and real-world scenarios, participants will gain the skills needed to build a solid project foundation and ensure a successful start.

What You'll Learn and Practice

By participating in this program, you will:

- Develop clear project charters and well-defined scope statements.
- Build structured project plans and realistic schedules.
- Identify and manage risks and stakeholder expectations.
- Form and lead effective project teams.
- Apply agile approaches to accelerate project launch.

The Program Flow

Day 1: Project Initiation and Conceptualization

- Understanding project lifecycles and key stages.
- Developing project charters and defining objectives.
- Clarifying project scope and deliverables.
- Identifying and analyzing key stakeholders.

Day 2: Project Planning and Strategy

- Creating work breakdown structures for project clarity.
- Estimating resources and defining timelines.
- Developing detailed project schedules.
- Planning budgets and managing costs effectively.



Day 3: Risk Management and Quality Assurance

- Identifying potential project risks.
- Assessing and prioritizing risks.
- Developing mitigation and response strategies.
- Establishing quality standards and communication plans.

Day 4: Team Formation and Leadership

- Building strong and collaborative project teams.
- Applying leadership styles suited to project environments.
- Managing conflicts and resolving challenges.
- Motivating and coordinating both in-person and remote teams.

Day 5: Agile Methodologies and Project Launch

- Understanding agile project management principles.
- Applying Scrum practices for rapid project start-up.
- Conducting effective project kick-off meetings.
- Implementing strategies for a successful project launch.

Individual Impact

- Strengthen planning and organizational skills.
- Build confidence in leading project start-up activities.
- Improve ability to manage uncertainty and risk.
- Develop a structured approach to project execution.

Work Impact

- Improve the success rate of project launches.
- Enhance coordination between teams and stakeholders.
- Reduce risks through better planning and preparation.
- Support faster and more efficient project execution.

Training Methodology

This program combines structured learning with practical application to ensure strong results. Methods include:

- Interactive sessions and guided discussions.
- Case studies based on real project scenarios.
- Practical exercises in planning and risk assessment.
- Group activities focused on teamwork and leadership.
- Tools and templates for immediate workplace use.



Beyond the Course

By the end of the program, participants will be able to:

- Develop a complete project charter and scope statement.
- Create a detailed project plan including schedule and budget.
- Design stakeholder management and communication strategies.
- Apply agile methods to launch projects efficiently and effectively.

