Advanced Human Resources Management: Strategic HR Skills

8 – 12 March 2027
Malaga (Spain)



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Why This Course

HR today is expected to do far more than manage processes—it must shape strategy, drive performance, and lead transformation. Organizations increasingly rely on HR leaders to align people strategies with business goals, build strong talent pipelines, and navigate constant change with confidence.

This intensive 1-week advanced program is designed for experienced HR professionals who want to expand their strategic impact. It combines forward-thinking frameworks with practical application, enabling participants to lead HR initiatives that deliver measurable business value.

What You'll Learn and Practice

By joining this program, you will:

- Design and implement strategic HR initiatives aligned with business priorities.
- Apply advanced talent management and succession planning techniques.
- Lead organizational development and change initiatives effectively.
- Use HR analytics to support data-driven decisions.
- Build a high-performance culture that enhances engagement and results.

The Program Flow

Day 1: Strategic HR Management

- Understanding the evolving role of HR in organizational strategy.
- Aligning HR initiatives with business objectives.
- Strengthening HR's contribution to competitive advantage.
- Applying workforce planning to support long-term growth.

Day 2: Advanced Talent Management

- Designing modern recruitment and selection strategies.
- Building leadership pipelines through succession planning.
- Enhancing performance management systems.
- Developing retention strategies for key talent.



Day 3: Organizational Development and Change Management

- Assessing organizational culture and effectiveness.
- Leading change initiatives with structure and clarity.
- Strengthening employee engagement and motivation.
- Building adaptable and resilient organizations.

Day 4: HR Analytics and Technology

- Using HR metrics and KPIs to drive strategic impact.
- Applying predictive analytics in workforce decisions.
- Leveraging HR systems to improve efficiency and insight.
- Managing data responsibly with strong ethical practices.

Day 5: Future Trends in HR

- Exploring emerging technologies shaping HR practices.
- Managing diverse and multi-generational workforces.
- Applying agile approaches within HR functions.
- Integrating sustainability and responsible HR practices.

Individual Impact

- Strengthen your strategic thinking and leadership capabilities.
- Enhance your ability to influence organizational decisions.
- Build confidence in leading complex HR initiatives.
- Expand your expertise in analytics, talent, and transformation.

Organizational Impact

- Align HR strategy more closely with business objectives.
- Improve talent development and succession outcomes.
- Strengthen organizational agility and readiness for change.
- Enable data-driven decision-making across HR functions.

Training Methodology

This program focuses on practical, high-impact learning through:

- Real-world case studies and strategic scenarios.
- Interactive workshops and group discussions.
- Hands-on exercises in analytics, planning, and change management.
- Frameworks and tools ready for immediate application.



Beyond the Course

By the end of this program, participants will be equipped with the insight and tools needed to lead HR at a strategic level.

They will return ready to:

- Develop and execute a forward-looking HR strategy.
- Build strong talent management and leadership pipelines.
- Use analytics to guide decisions and measure impact.
- Lead organizational change with confidence and clarity.

This course empowers HR professionals to move beyond operational roles and become strategic partners—driving performance, innovation, and sustainable organizational success.

